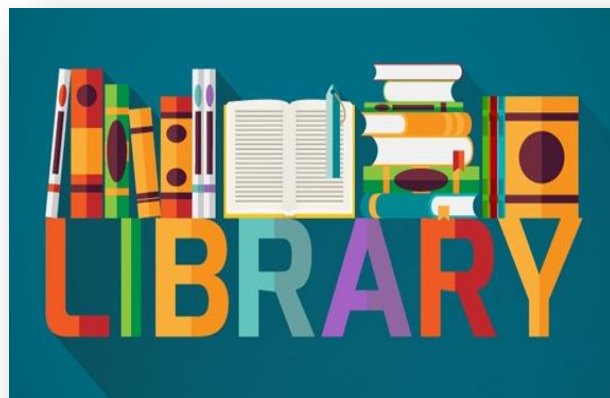




CAS Bulletin

Arts, Commerce & Self
Financing section

Volume: 3, Issue No.: 1, March 2018



Content

Prepared by	Library Usage Statistics	2
VIVA Library Team,	Events	3
Tel.: 0250-2515278	New Arrival Books	6
E-Mail: Library@vivacollege.org	List of Journals	12
Website:	Contents of Journals	13
www.vivacollege.org/library.aspx	Suggestions/ feedback	47

Library Collection

(As on 31st March.2018)

Total Books: 48259

Non-Book Materials

Periodical: 74

CDs: 252

Journals: 43

Maps: 51

Magazines: 31

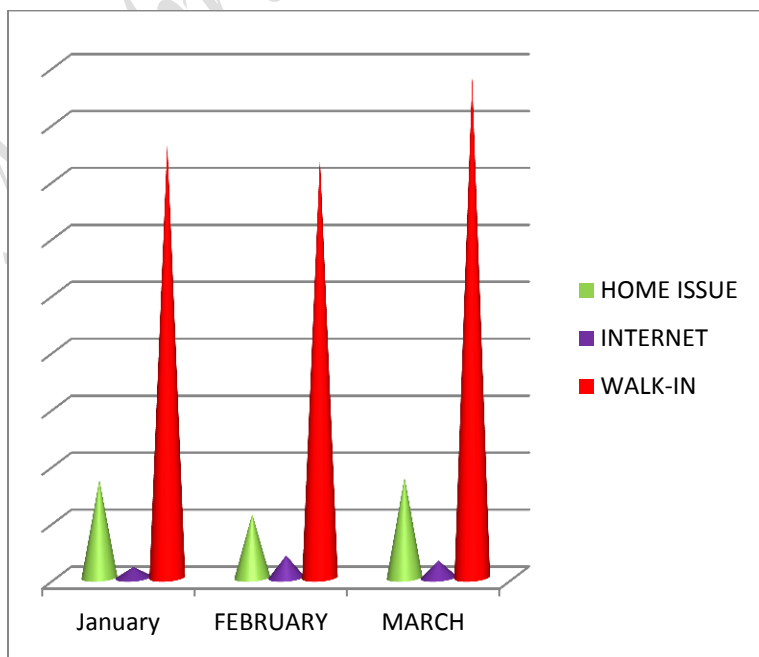
E-resource: N-List (consortium) Including
6000+ E-journals & 31,35,000+ E-
books.

Newspapers: 31

Institutional Membership of American Library

Library Usage Statistics

MONTH	HOME ISSUE	INTERNET	WALK-IN
January	3448	372	15287
February	2233	776	14782
March	3528	605	17554



Celebrating Centenary of Vinda Karandikar

The VIVA Library Celebrates Centenary of Vinda Karandikar on 25th Jan 2018 on this occasion Library organized “**Kavya Vachan Spardha**” in memory of Vinda Karandikar a renowned Marathi poet.

In this competition good number of students and staff took part and recited different poems.

The event was well received and appreciated by students and staff.

Glimpses of Programme



VIVA College Library celebrates “Marathi Rajbhasha Gaurav Din”

A great poet, play writer, critic and Dnyanpeeth awardee “KUSUMAGRAJ’s” (Shree Vishnu Waman Shirwadakar) birthday is celebrated as “**Marathi Rajbhasha Gaurav Din**” on 27 February 2018. On this occasion VIVA College Library in collaboration with Department of Marathi Vangmay Mandal & National Service Scheme organised various literary Event.

The winners of Handwriting & Essay writing competitions which were held on 15th & 16th Feb 2018 were felicitated during this occasion. These competitions were very popular among Teachers, Students, & Non-teaching staff in which more than 416 participants were participated. Best Reader award was also given to best Reader.

The programme was well received and appreciated by all the students, Non-teaching staff and Teaching fraternity.

Glimpses of Programme

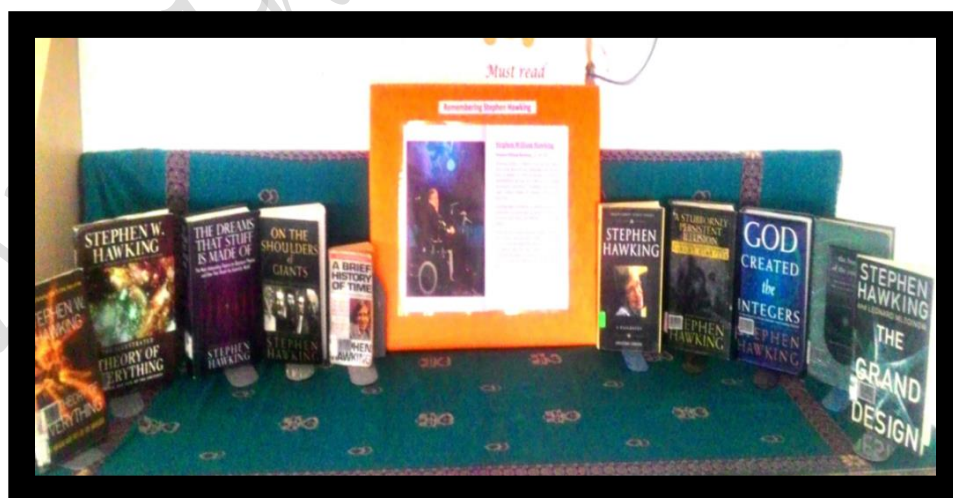


Tribute to Savitribai Phule & Stephen William Hawking

It has been a tradition and good practice of VIVA Library to tribute “**Dyanjyoti Savitribai Jyotirao Phule**” every year. Library displayed books on Savitribai Phule on 10th March 2018 to respect and commemorate the great social reformer and pioneer in girl’s education.

In an another event the library also exhibited books on “**Stephen William Hawking**”, a great Scientist and Astrophysicist on 17th March 2018.

The objective of these book displays was to create a sense of respect and tribute to these social reformer and scientist among students and staff members.



New Arrival Books

ACS

Sr. No.	Acc. No.	Author	Title	Class. No.
1	ACS13383	BUDHANANDA SWAMI	LIFE OF SWAMI VIVEKANANDA	294.5640924/BUD
2	ACS13384	CHIDATMANANDA SWAMI	REMINISCENCES OF SWAMI VIVEKANANDA	921.9/CHI
3	ACS13385	BUDHANANDA SWAMI	LIFE OF SRI RAMAKRISHNA	294.5/BUD
4	ACS13386	RADHAKRISHNAN, S.	INDIAN PHILOSOPHY VOLUME I	181.4/RAD
5	ACS13387	RADHAKRISHNAN, S.	INDIAN PHILOSOPHY VOLUME II	181.4/RAD
6	ACS13388	RADHAKRISHNAN, S.	BHAGAVADGITA	294.5/RAD
7	ACS13389	RISTINEN, ROBERT	ENERGY AND THE ENVIRONMENT	333.79/RIS
8	ACS13390	RISTINEN, ROBERT	ENERGY AND THE ENVIRONMENT	333.79/RIS
9	ACS13391	RUSSELL, BERTRAND	HISTORY OF WESTERN PHILOSOPHY	109/RUS
10	ACS13392	CASSON, HERBERT	SECRETS OF SUCCESS AND SELF-IMPROVEMENT	126/CAS
11	ACS13393	ASTOR, STEPHEN	HIDDEN FOOD ALLERGIES	616.975/AST
12	ACS13394	PREMCHAND	GODAN : A NOVEL OF PLEASANT INDIA	823/PRE
13	ACS13395	MAHARASHTRA SHASAN	MAHAMANAV : AAPLA AADARSHA, AAPLI PRERANA	954.040924/MAH
14	ACS13396	MAHARASHTRA SHASAN	MAHARASHTRA VARSHIKI 2017	050.54792/MAH
15	ACS13397	DESHPANDE, SHASHI	COLLECTED STORIES VOLUME 2	823.08/DES
16	ACS13398	NAGAYYA, D.	WOMEN ENTREPRENEURSHIP AND SMALL ENTERPRISES IN INDIA	338.6420954/NAG
17	ACS13399	GUJARATI, DAMODAR / PORTER, DAWN	BASIC ECONOMETRICS	330.015195/GUJ
18	ACS13400	CARBAUGH, ROBERT J.	CONTEMPORARY ECONOMICS	330/CAR
19	ACS13401	HUNT, E.K.	HISTORY OF ECONOMIC THOUGHT	330.09/HUN
20	ACS13402	PEASE, KELLY-KATE	INTERNATIONAL ORGANIZATIONS	341.2/PEA
21	ACS13403	SMITH, ROY	INTERNATIONAL POLITICAL ECONOMY IN THE 21ST CENTURY	337/SMI
22	ACS13404	STEANS, JILL / PETTIFORD, LLOYD	INTRODUCTION TO INTERNATIONAL RELATIONS THEORY	327/STE
23	ACS13405	ED. MURPHY, P. / SHERRY, JOHN	MARKETING AND THE COMMON GOOD	306.34/MUR
24	ACS13406	SATYAPRASAD, B.G. AND OTHERS	FINANCIAL ACCOUNTING	657/SAT
25	ACS13407	KAMATCHI, P.	BUSINESS ETHICS	174.4/KAM
26	ACS13408	ED. SOMAYAJI,	ENVIRONMENTAL CONCERNS AND	333.70954/SOM

		SAKARAMA / SOMAYAJI, GANESHA	SUSTAINABLE DEVELOPMENT	
27	ACS13409	TURKINGTON, DARELL A	MATHEMATICAL TOOLS FOR ECONOMICS	330.15195/TUR
28	ACS13410	BERG, HENDRIK	INTERNATIONAL ECONOMICS	337/BER
29	ACS13411	ED. BISWAL, MINAKSHI	E-LEARNING	371.3344678/BIS
30	ACS13412	SINHA, ASEEMA	REGIONAL ROOTS OF DEVELOPMENTAL POLITICS IN INDIA	338.954/SIN
31	ACS13413	MCQUEEN, ROD	BLACKBERRY : THE INSIDE STORY OF RESEARCH IN MOTION	338.761004670971/MCQ

TEXT BOOK

Sr. No.	Acc.No.	Author	Title	Class. No.
1	TB10622	HUSSAINI, SANOBAR	MASS COMMUNICATION (S.Y.B.A. - SEMESTER III AND IV)	302.2/HUS
2	TB10632	MULGAONKAR, S.D. / WARADKAR, V.G.	BUSINESS COMMUNICATION - II (F.Y.B.COM SEM - II)	658.45/MUL
3	TB10732	VAZ, MICHAEL / VAZ, AURORA	COMMERCE-II (F.Y.B.COM. - SEMESTER II)	381/VAZ
4	TB10832	JOHNSON, P.A. / MASCARENHAS, A.D.	BUSINESS ECONOMICS-II (F.Y.B.COM. - SEMESTER II)	330/JOH
5	TB10932	VAZ, MICHAEL / NAIR, MADHU	FOUNDATION COURSE-II (F.Y.B.COM. - SEMESTER II)	361/VAZ
6	TB11032	AINAPURE, V. / AINAPURE, M.	ACCOUNTANCY AND FINANCIAL MANAGEMENT-II (F.Y.B.COM. - SEMESTER II)	657/AIN
7	TB11132	VAZ, MICHAEL / VAZ, AURORA	COMMERCE-IV (S.Y.B.COM. - SEMESTER IV)	381/VAZ
8	TB11222	JOHNSON, P.A. / MASCARENHAS, A.D.	BUSINESS ECONOMICS-IV (S.Y.B.COM. - SEMESTER IV)	330/JOH
9	TB11312	NAGARKAR, LATA	BUSINESS LAW - II (S.Y.B.COM. - SEMESTER IV)	346.07/NAG
10	TB11322	VAZ, MICHAEL / VAZ, AURORA	FOUNDATION COURSE - IV (S.Y.B.COM. - SEMESTER IV)	361/VAZ
11	TB11412	VAZ, MICHAEL / VAZ, AURORA	ADVERTISING (S.Y.B.COM. - SEMESTER IV)	659.1/VAZ
12	TB11502	AINAPURE, VARSHA / AINAPURE, MUKUND	ACCOUNTANCY AND FINANCIAL MANAGEMENT-IV (S.Y.B.COM. - SEMESTER IV)	657/AIN
13	TB11592	AINAPURE, VARSHA / AINAPURE, MUKUND	AUDITING (S.Y.B.COM. - SEMESTER IV)	657.45/AIN
14	TB11682	AINAPURE, VARSHA / AINAPURE, MUKUND	INDIRECT TAXES (S.Y.B.COM. - SEMESTER VI)	336.294/AIN

VIVA COLLEGE OF ARTS, COMMERCE & SCIENCE LIBRARY, VIRAR (W)

15	TB11692	ED. HINDI ADHYAYAN MANDAL	SHRESHTHA HINDI KAHANIYA - BHAG 1	823.08/H.A.M.
16	TB11702	ED. HINDI ADHYAYAN MANDAL	KAVYA-KUNJ	821/H.A.M.
17	TB 11707	VAIDYA, M.L. / DESHPANDE, A.V.	ELEMENTARY BUSINESS MATHEMATICS - II (F.Y.B.COM.SEM - II)	513.93/VAI
18	TB11907	KALE, N.G. / AHMED, M.	MANAGEMENT : PRODUCTION AND FINANCE (S.Y.B.COM. - SEMESTER IV)	658.5/KAL
19	TB11917	VENKATARAMAN, KALAIVANI	BUSINESS LAW - II (S.Y.B.COM. - SEMESTER IV)	346.07/VEN
20	TB11987	DUTTA, BAISHAKHI / GUPTA, SHIRISHA	FOUNDATION COURSE - IV (S.Y.B.COM. - SEMESTER IV)	361/DUT
21	TB11997	KALE, N.G. / AHMED, M.	ADVERTISING - II (S.Y.B.COM. - SEMESTER IV)	659.1/KAL
22	TB12007	LALWANEY, R. W.	BUSINESS LAW - II (S.Y.B.COM - SEM -IV)	346.07/LAL
23	TB12017	RAJALAKSHMY, M.A. / KALKOTI, G.K.	BUSINESS ECONOMICS (S.Y.B.COM. - SEMESTER IV)	330/RAJ
24	TB12027	WADHWANI, MANOHAR / GOPAL, SUMATHI	BUSINESS LAW-II (S.Y.B.COM. - SEMESTER IV)	346.07/WAD
25	TB12037	CHOPDE, L.N. AND OTHERS	AUDITING (S.Y.B.COM. - SEMESTER IV)	657.45/CHO
26	TB12047	JOSHI, ARCHANA	BUSINESS COMMUNICATION - II (F.Y.B.COM. SEM - II)	658.45/JOS
27	TB12097	RATH, NEETA	FOUNDATION COURSE - II (F.Y.B.COM. SEM - II)	361/RATH

B.M.S.

Sr. No.	Acc.No.	Author	Title	Class. No.
1	BMS3619	UPPAL, R.K.	BANKING WITH TECHNOLOGY : A NEW VISION 2020	332.178/UPP
2	BMS3620	UPPAL, R.K. / UPPAL, AGRIM	E-AGE BANKING	332.178/UPP
3	BMS3621	ED. KUMAR, RAJ	AGRI BUSINESS MARKETING	658.8001734/KUM
4	BMS3622	MASCARENHAS, A. D.	ECONOMICS - II (S.Y.BMS SEM- IV)	331.714/MAS
5	BMS3632	KALE, N.G. / AHMED, M.	BUSINESS RESEARCH METHODS (S.Y.B.M.S. - SEMESTER IV)	001.42/KAL
6	BMS3647	SHARMA, PRERNA / NAGPAL, PARVEEN	TRAINING AND DEVELOPMENT IN HRM (S.Y.B.M.S. - SEMESTER IV)	658.312404/SHA
7	BMS3657	SHARMA, PRERNA / NAGPAL, PARVEEN	CHANGE MANAGEMENT (S.Y.B.M.S. - SEMESTER IV)	658.406/SHA
8	BMS3667	VARGHESE, NITHYA	PRODUCTION AND TOTAL QUALITY MANAGEMENT(S.Y.BMS SEM - IV)	658.562/VAR
9	BMS3697	PAI, PRATIBHA	FOUNDATION COURSE-IV (ETHICS AND	658.4/PAI

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			GOVERNANCE) S.Y.B.M.S SEM -IV	
10	BMS3727	FERNANDES, SUNNY	RURAL MARKETING(S.Y.BMS. SEM - IV)	658.8091734/FER
11	BMS3742	ROHATGI, NAVEEN	AUDITING(S.Y.BMS.SEM - IV)	657.45/ROH
12	BMS3752	IYER, RADHA / JAIN, RICHA	BUSINESS RESEARCH METHODS (S.Y.B.M.S. - SEMESTER IV)	001.42/IYE
13	BMS3767	KAMLE, DEEPALI/ NARGUND, SHUBHANGI	INTEGRATED MARKETING COMMUNICATION (S.Y.B.M.S. - SEMESTER IV)	658.8/KAM
14	BMS3782	SANCHLA, RIMPLE	INFORMATION TECHNOLOGY IN BUSINESS MANAGEMENT -	658.00285/SAN

B.B.I.

Sr. No.	Acc.No.	Author	Title	Class. No.
1	BBI1977	BANDGAR, P.K. / CHANDRASEKARAN, LAKSHMI	PRINCIPLES AND PRACTICES OF BANKING AND INSURANCE (F.Y.B.B.I. - SEMESTER II)	332.1/BAN
2	BBI1982	KALANI, SUMAN	BUSINESS LAW (F.Y.B.B.I. - SEMESTER II)	346.07/KAL
3	BBI1987	CHOUDHURY, NINA ROY / NAMBIAR, LEKHA	BUSINESS COMMUNICATION-II (F.Y.B.B.I. - SEMESTER II)	658.45/CHO
4	BBI1992	PRABHU, VINAY V.	ORGANIZATIONAL BEHAVIOR (F.Y.B.B.I. - SEMESTER II)	302.35/PRA
5	BBI1997	KUMTHA, A. P	QUANTITATIVE METHODS - II (F.Y.B.B.I. - SEMESTER II)	330.0151/KUM
6	BBI2002	DHOND, ARVIND A.	FINANCIAL MANAGEMENT - II B.B.I. SEM VI	658.15/DHO
7	BBI2022	DHOND, ARVIND A.	COST ACCOUNTING BBI. SEM - VI	657.42/DHO
8	BBI2042	MASCARENHAS, ROMEO	ENTREPRENEURSHIP MANAGEMENT BBI. SEM - VI	658.421/MAS
9	BBI2062	SANCHLA, RIMPLE	INFORMATION TECHNOLOGY IN BANKING AND INSURANCE - II BBI. SEM - VI	332.178/SAN
10	BBI2082	LAKSHMI KAVITHA, N.	AN OVERVIEW OF INSURANCE SECTOR BBI. SEM - IV	332.1/KAV
11	BBI2102	SWAMINATHAN, SARASWATHY	BUSINESS ECONOMICS - II (S.Y.B.B.I. - IV SEM.)	330/SWA
12	BBI2122	KISHNADWALA, H.V. / WANDREKAR, H.A.	FINANCIAL ACCOUNTING-II (F.Y.B.C.B.I. - SEMESTER II)	657/KIS

B.M.M. (English)

Sr. No.	Acc.No.	Author	Title	Class. No.
1	BE983	IYENGAR, SINDHUJAA	POLITICAL CONCEPTS AND INDIAN POLITICAL SYSTEM (F.Y.B.M.M. - SEMESTER II)	320.104/IYE
2	BE1003	KALE, N.G. / AHMED, M.	PRINCIPLES OF MANAGEMENT (F.Y.B.M.M. - SEMESTER II)	658/KAL
3	BE1023	PRABHU, VINAY V.	ORGANIZATIONAL BEHAVIOR (S.Y.B.M.M. - SEMESTER IV)	302.35/PRA
4	BE1043	PAWAR, AMRUTA	AGENCY MANAGEMENT (T.Y.B.M.M. - SEMESTER VI)	659.1125/PAW
5	BE1063	HUSSAINI, SANOBAR	EFFECTIVE COMMUNICATION SKILLS -II (F.Y.B.M.M. SEM - II)	658.45/HUS
6	BE1102	DEVROKHKAR, SHIVANI	PRINCIPLES OF MARKETING (F.Y.B.M.M. SEM - II)	658.8/DEV
7	BE1103	BHATT, JINAL DHAVAL	RADIO AND TELEVISION (S.Y.B.M.M. SEM - IV)	791.4/BHA
8	BE1123	KAMAT, ISHWARI S.	MASS MEDIA RESEARCH (S.Y.B.M.M. SEM - IV)	302.20372/KAM
9	BE1163	BAL, AMEYA SUNILDATTA	CONTEMPORARY ISSUES (T.Y.B.M.M. SEM - VI)	361/BAL

F.M.

Sr. No.	Acc. No.	Author	Title	Class. No.
1	FM1720	KISHNADWALA, H.V. / WANDREKAR, H.A.	FINANCIAL ACCOUNTING - II - F.Y.B.F.M. - SEMESTER II	657/KIS
2	FM1730	KALE, N.G. / AHMED, M.	PRINCIPLES OF MANAGEMENT - F.Y.B.F.M. - SEMESTER II	658/KAL
3	FM1740	DESHPANDE, A.V.	BUSINESS STATISTICS - F.Y.B.F.M. - SEMESTER II	519.5/DES
4	FM1750	CHOUDHURY, NINA ROY / NAMBIAR, LEKHA	BUSINESS COMMUNICATION II - S.Y.B.F.M. - SEMESTER II	658.45/CHO
5	FM1760	SHANTNU, RINKOO / NAGPAL, PARVEEN	ENVIRONMENTAL SCIENCE - F.Y.B.F.M. - SEMESTER II	333.707/SHA
6	FM1770	SANCHLA, RIMPLE	COMPUTER SKILLS - F.Y.B.F.M. - SEMESTER II	004/SAN
7	FM1780	KARANTH, RASHMI / KUMAR, NITISHA	FOUNDATION COURSE - II - F.Y.B.F.M. - SEMESTER II	361/KAR
8	FM1790	AHERKAR, JITENDRA / SSETHALEKSHMY, N.	EQUITY MARKETS - II (S.Y.B.F.M. - SEMESTER IV)	332.642/AHE

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9	FM1795	KAUR, HARDEEP / VISARIA, LEKHA	COMMODITIES DERIVATIVES (S.Y.B.F.M. - SEMESTER IV)	332.6457/KAU
10	FM1800	SHAH, KINJAL D.	CORPORATE FINANCE (S.Y.B.F.M. - SEMESTER IV)	658.15/SHA
11	FM1805	GOPAL, V.S. / GOPAL, SUMATHI	BUSINESS LAW - II (S.Y.B.F.M. - SEMESTER IV)	346.07/GOP
12	FM1810	SHAH, KINJAL D.	FOREIGN EXCHANGE MARKETS (S.Y.B.F.M. - SEMESTER IV)	332.45/SHA
13	FM1812	KRISHNA, VIJAYA	VENTURE CAPITAL AND PRIVATE EQUITY (T.Y.B.F.M. - SEMESTER VI)	332.04154/KRI
14	FM1817	CHOUDHARI, PRASANNA S.	MUTUAL FUND MANAGEMENT (T.Y.B.F.M. - SEMESTER VI)	332.6327/CHO
15	FM1822	CHOPDE, L.N. AND OTHERS	STRATEGIC CORPORATE FINANCE (T.Y.B.F.M. - SEMESTER VI)	658.15/CHO
16	FM1824	HARDIKAR, ALOK	CORPORATE RESTRUCTURING (T.Y.B.F.M. - SEMESTER VI)	658.16/HAR
17	FM1829	MAKHIJA, JIA	EQUITY MARKETS - II (S.Y.B.F.M. - SEMESTER IV)	332.642/MAK
18	FM1839	KAVITHA, LAKSHMI / MATHEWS, FALGUNI	MERCHANT BANKING (S.Y.B.F.M. - SEMESTER IV)	332.12/KAV
19	FM1849	DHOND, ARVIND A.	CORPORATE FINANCE (S.Y.B.F.M. - SEMESTER IV)	658.15/DHO
20	FM1859	IYER, CHANDRA / AGARWALA, SURAJ	FOREIGN EXCHANGE MARKETS (S.Y.B.F.M. - SEMESTER IV)	332.45/IYE
21	FM1869	MAKHIJA, JIA	VENTURE CAPITAL AND PRIVATE EQUITY (T.Y.B.F.M. - SEMESTER VI)	332.04154/MAK
22	FM1879	SATHE, ATUL / AGGARWAL, PRITI S.	MUTUAL FUND MANAGEMENT (T.Y.B.F.M. - SEMESTER VI)	332.6327/SAT
23	FM1889	PAREKH, DHAVAL	RISK MANAGEMENT (T.Y.B.F.M. - SEMESTER VI)	658.155/PAR
24	FM1899	IYER, CHANDRA / AGARWALA, SURAJ	STRATEGIC CORPORATE FINANCE (T.Y.B.F.M. - SEMESTER VI)	658.15/IYE
25	FM1909	WADER, GAJANAN / SHAIKH, FARHAT	CORPORATE RESTRUCTURING (T.Y.B.F.M. - SEMESTER VI)	658.16/WAD
26	FM1919	CHOPDE, L. N.	FINANCIAL ACCOUNTING - II (F.Y.F.M SEM - II)	657/CHO
27	FM1924	RAWAT, SEEMA	PRINCIPLES OF MANAGEMENT (F.Y.F.M. SEM - II)	658/RAW
28	FM1929	JOSHI, NEENA / PANDIT, VINAY	BUSINESS STATISTICS (F.Y.F.M. SEM - II)	519.5/JOS
29	FM1934	DOCTOR, RHODA / DOCTOR, ASPI	BUSINESS COMMUNICATION - II (F.Y.F.M. SEM - II)	658.45/DOC
30	FM1939	SHINDE, P.G. / BHAGWAT, MAHESH	FOUNDATION COURSE - II (F.Y.F.M. SEM - II)	361/SHI
31	FM1944	PENDSE, SACHIN	ENVIRONMENTAL SCIENCE (F.Y.F.M. SEM - II)	333.707/PEN
32	FM1949	SINGH, BANDITA	COMPUTER SKILLS - I (F.Y.F.M. SEM - II)	004/SIN
33	FM1954	VENKATARAMAN, KALAIVANI	BUSINESS LAW - II (S.Y.B.F.M. - SEM. IV)	346.07/VEN

List of Journals

Sr.No.	Title	Frequency
Arts & Commerce Section		
1.	Aapla Paryavaran	Monthly
2.	Economic and Political Weekly	Weekly
3.	Indian Literature	Monthly
4.	Indian Management	Monthly
5.	Marathi Vignyan Parishad Patrika	Monthly
6.	National Geographic	Monthly
7.	Seminar	Monthly
8.	The Economist	Weekly
9.	The IUP Journal of Accounting Research and Audit Practices	Quarterly
10.	The IUP Journal of Applied Economics	Quarterly
11.	The IUP Journal of Applied Finance	Quarterly
12.	The IUP Journal of Brand Management	Quarterly
13.	The IUP Journal of Corporate Governance	Quarterly
14.	The IUP Journal of English Studies	Quarterly
15.	Udyojak	Monthly
16.	University News	Weekly

Contents of Journal

1. आपलं पर्यावरण

पर्यावरण दक्षता मंडळाचा उपक्रम

भाग १४

अंक 10

मार्च २०१८

लेख

- महाराष्ट्रतील संभाव्य रामसर स्थळे.... लेखक :- राजू कसंबे पान. नं. 5
- शहरी परिसंस्थांची संजीवनी : पाणथळ. लेखक :- निलिमा कुलकर्णी पान. नं. 7
- कायदे पर्यावरणाचे. लेखक :- प्रवर्तक पाठक पान. नं. 13
- पाणथळांचा मानवी न्हास. लेखक :- किरण मोरे पान. नं. 15
- Wetlands For Sustainable Urban Future. BY Clara Corriea Page – 28
- Wetlands A Reality Check . BY Stalin Page – 30
- Entering Safer Waters India's Wetlands. BY Vallari Sangiri Page – 33
- Grassland Ecosystem. BY Anita Kindre Page – 37

2. Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

ISSN: 0012-9976

Vol.- LII No .- 52 December 30, 2017

Frequency: Weekly

Articles

- Insights on Demonetization from Rural Tamil Nadu : understanding Social Networks and Social Protection. BY Isabelle Guerin et al Page – 44
- Rural Construction Employment Boom during 2000 – 12 : Evidence from NSSO Surveys. BY Kanika Mahajan Page – 54
- Changes in Rural Economy of India 1971 to 2012 : Lessons for job – led Growth BY Ramesh Chand, Page – 64
- Comparing Public and Private Agricultural Extension Services : Insights from the Brahmaputra Valley of Assam. BY Binoy Goswami Page – 72

- How Does Government Microfinance Impact the Rural Poor Evidence from Madhya Pradesh. BY Sandeep Tambe et al Page – 81
- Agriculture Insurance in India : Promise, Pitfalls, and the Way Forward. BY Kushankur Dey Page – 88
- It Is not just about Fences: Dynamics of human wildlife Conflict in Tamil Nadu and Uttarakhand. BY Shankar Gopalakrishnan et al Page - 97

2.1 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

ISSN: 0012-9976

Vol.- LIII No .- 01 January 6, 2018.

Frequency: Weekly

Articles

- Explicit Prejudice : Evidence from a new Survey. BY Diane Coffey Page – 46
- Candidate Quality in Zilla Parishads and Panchayat Samitis of Maharashtra. BY Rajas Parchure Page – 55
- Consumer Culture and Shopping Decisions: Social Positioning of Urban Middle Class in India BY Nita Mathur Page – 63

2.2 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

ISSN: 0012-9976

Vol.- LIII No .- 3 January 20, 2018.

Frequency: Weekly

Articles

- Global Financial Crisis and India's Private Corporate Sector. BY Roshni Tara Page – 53
- The Evolution of the Election Commission of India : Political Context and Institutional Design. BY Rashmi Sharma Page – 59
- Spatial Reproduction of Urban Poverty in Global City : Gender Informality and Mobility in Bengaluru. BY K C Smitha Page – 67

2.3 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

ISSN: 0012-9976

Vol.- LIII No .- 4 January 27, 2018.

Frequency: Weekly

Articles

- Ambedkar's Lessons Ambedkar's Challenges : Hinduism, Hindutva and the Indian Nation. BY Rahul Govind Page – 80
- Need to Rationalise Rising Interest Burden on Central Government Public Debt. K Kanagasabapathy Page – 93

2.4 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

ISSN: 0012-9976

Vol.- LIII No .- 5 February 03 , 2018.

Frequency: Weekly

Articles

- The Aftermath of Farmer Suicides in Survivor Families of Maharashtra. BY Pravin Panditrao Ghunnar Page -47
- Power and Politics of Portraits Icons and Hagiographic images of Gandhi. BY Seema Bawa Page - 54

2.5 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

ISSN: 0012-9976

Vol.- LIII No .- 06 February 10 , 2018.

Frequency: Weekly

Articles

- Caste and Power in Villages of Colonial Bengal. BY Anindita Mukhopadhyay Page-44
- Indo-Russian Energy Cooperation: Geopolitics in a Fluid Matrix. BY Sanjay Kumar Pradhan Page- 53

2.6 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

ISSN: 0012-9976

Vol.- LIII No .- 07 February 17 , 2018.

Frequency: Weekly

Articles

- Why is Unemployment Higher among the Education? BY Indrajit Bairagya Page -43
- Colonial Construction of a Frontier: Debating the Inner Line Regulation in Sibsagar-Naga Hills. BY Debojyoti Das Page -52
- 'Illegal' Bangladeshis in Akhand Bharat: Inscription of Race and Religion on Citizenship. BY Rimple Mehta Page -62

2.7 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

ISSN: 0012-9976

Vol.- LIII No .- 08 February 24 , 2018.

Frequency: Weekly

Articles

- Implementation of section 12(1) (2) of the Right to Education Act. BY Ambrish Dongre Page-31
- Learning to live in the Colonies and Camps: Repatriates and Refugees in Tamil Nadu. BY Frank Heidemann Page-39
- Politics of the Informal: Women's Associational Life and Public Space in the Hills of Manipur. BY G Amarjit Sharma Page-48

2.8 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

ISSN: 0012-9976

Vol.- LIII No .- 09 March 3, 2018.

Frequency: Weekly

Articles

- Provincializing' Vegetarianism: Putting Indian Food Habits in Their Place. BY Balmurli Natrajan Page- 54
- Changing Dynamics of Inflation in India. BY Ravindra H Dholakia Page -65

2.9 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

ISSN: 0012-9976

Vol.- LIII No .- 10 March 10, 2018.

Frequency: Weekly

Articles

- Emerging Politics of Accountability: Institutional Progression of the Right to Information Act. BY Himanshu Jha Page -47
- Leveled Cost of Electricity for Nuclear Power Using Light Water Reactor Technology in India. BY Anoop Singh Page -55
- Caste, Religion, and Health Outcomes in India, 2004-14. BY Vani Kant Borooah Page -65

2.10 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

ISSN: 0012-9976

Vol.- LIII No .- 11 March 17 , 2018.

Frequency: Weekly

Articles

- The Convergence of Peasant Struggles Worldwide. BY Remy Herrera Page – 42
- Mobile Phones for Maternal Health in Rural Bihar : Reducing the Access Gap?. BY Marine Al Dahdah Page – 50
- Roll on, Roll off Shipping in India : Barriers and the way Forward. BY Pawan K Taneja Page – 58

2.11 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

ISSN: 0012-9976

Vol.- LIII No .- 12

March 24 , 2018.

Frequency: Weekly

Articles

- Is Son Preference Weakening. BY Anjali Radkar Page – 101
- Contextualising Educational Decentralisation Policies in India. BY Vijaya Sherry Chand Page – 107
- Politics of Census in Pakistan Waqas Younas. 12 Smart Cities Need Smart Villages. BY Shailaja Fennell Page – 15

3. Indian Literature

Sahitya Akademi's

ISSN: 00195804

Vol.- LX No .-06

Nov - Dec 2017.

Frequency: BI - Monthly

Articles

Platinum Jubilee Musings

- Sixty and Counting. BY D.S Rao Page -9
- Sixty-Not Out a short reflection by an Erstwhile Editor. BY K. Satchidanandan Page -11
- Indian Literature Forges ahead. BY H.S. Shivaprakash Page- 14
- The unstoppable Indian Literature. BY Nirmal Kanti Bhattacharjee Page -17
- I was a Bad Editor. BY Subodh Sarkar Page -20
- My Part in the Journey. BY Yashodhara Mishra Page -22

MASTERS

- Moisture trapped in a stone. BY Madhuranthakam Rajaram Page -26

In Memoriam Poetry

- Eunice de Souza. Page -41

Essays

- Eunice de Souza Memorial lecture. BY Keki N. Daruwalla Page -49
- On Eunice de Souza. BY Ranjit Hoskote Page -52
- Eunice de Souza. BY Arundhathi Subramaniam Page -60
- Fixing Her Swaraj: A Life of Knowledge, Integrity and Perspective Eunice de Souza (1940-2017). BY Rizio Yohannan Raj Page -65

21th Century Telugu Poetry

- 21th Century Telugu poetry: A Dialogue with Self and Society. BY K. Damodar Rao Page -71

POETRY

- BY Afsar. Page -78
- BY Akella Raviprakash. Page -81
- BY Annavaram Devender. Page -84
- BY Anugu Narasimha Reddy. Page -87
- BY Anwar. Page -89
- BY Balasudhakar Mouli. Page -91
- BY Bandla Madhava Rao. Page -94
- BY Banna Ailaiah. Page -96
- BY B.V.V. Prasad. Page -98
- BY Challapalli Swaroopa Rani. Page-100
- BY Darbhasayanam Srinivasacharya. Page -103
- BY Desaraju Ravikumar. Page-106
- BY G.Venkata Krishna. Page-109
- BY Joopaka Subhadra. Page-111
- BY Koduri Vijaykumar. Page-113
- BY Mahe Jabeen Baig. Page-116
- BY Mamidi Harikrishna. Page-119
- BY Manthri Krishna Mohan. Page- 122
- BY Mercy Margaret. Page-125
- BY Mohan Rushi. Page-127
- BY M.S. Naidu. Page-129
- BY Namadi Sridhar. Page-131
- BY Palamaneru Balaji. Page -133
- BY Pasunoori Ravinder. Page-135

- BY Patibandla Rajani. Page-138
- BY Penna Sivaramakrishna. Page-141
- BY Ponnala Balaiah. Page-143
- BY Shahjahana. Page-146
- BY Siddhartha. Page-149
- BY Sitaram. Page-153
- BY Skybaba. Page-156
- BY Sunkara Rameh. Page-160
- BY Taidala Anjaiah. Page-163
- BY Urmila. Page-165
- BY Vadrevu China Veerabhadru. Page-168
- BY Veerelly Ravi. Page-170
- BY Vemuganti Muralikrishna. Page-172
- BY Vimala. Page-175
- BY Vinnakota Ravishankar. Page-178
- BY Yakoob. Page-180
- Story time
- Black hole of the Market. BY Nilkantha Ghosal Page- 183
- Reviews
- Jayanta Krishna Sarmah Pristine Stroke. BY Srijana Subba Page-194
- Indu K. Mallah Final Cut. BY Saleem Peeradina. Page-198
- Gauri Shankar Raina A Walk through the mist. BY Sunita Raina Pandit Page-203
- T. Sai Chandramouli Collected Short Stories of Kuvempu. BY Basavaraj Naikar Page-207

4. Indian Management

A Spenta Multimedia Publication

Vol.- 57 No.- 02 February , 2018

Frequency : Monthly

Articles

- A Marriage of convenience. What happens to the identity of a brand in a merger? BY Ambi Parameswaran Page -12
- Making it work. A clear strategy and a thought-through approach will define the success of an M & A. BY John Colley Page – 16

- Non- Linear Path. Through precarious at times, mergers and acquisitions have the potential to benefits the company in the long run. BY Shankar Page- 20
- Fine blend. Effective project management is key to M & A Success. BY Prof. Antonio Nieto-Rodriguez Page -26
- Seize the synergy. Drivers, opportunities, and challenges in India's M & A Landscape. BY DR Kamal Ghosh Ray Page -30
- Discounting, not the answer. How to fight price pressure? BY Stephen Kozicki Page -34
- The best pick. How should leaders be selected and prepared for a VUCA World? BY DR Aseem Chauhan Page -38
- Boss is always right. How would a leading bank deal with a high attrition rate? BY Girish Mainrai Page -46
- Enable, Empower, Grow. The importance of creating a culture of freedom at workplace. BY G. R Reddy Page -60
- Off the traditional path. Conventional management is no longer able to deliver as it did in the past. Why? BY Prashun Dutta Page -66
- Power, Stress and Your leadership. Power and stress have an inversely proportional relationship; the former reduces the latter, but a perceived threat to it can have the opposite effect. BY Jennifer Jordan Page -70
- Relocation Blues. How companies can ensure employee retention when relocating their business. BY Raman Narula Page -76
- Perils and Merits. Is it the right time for India to welcome bit coin? BY Kanishk Agarwal Page -82
- Revisit and Reinvent. Constant up skilling is a necessity in the age of disruptive technologies. BY Pallavi Jha Page -86

4.1 Indian Management

A Spenta Multimedia Publication

Vol.- 57 No.- 03

March , 2018

Frequency : Monthly

Articles

- Perils and Perk. AI cannot function in isolation, it needs human intervention. BY Rajendra Sondar Page -14
- Towards an intelligent future. AI 'or' humans is not the way forward; a combination of both is essential. BY Sudhir Sen Page -20
- Jobs at stake. How will AI change the future of work? BY Shekhar Mhaskar Page -24
- Can AI negotiate better deals? Artificial intelligence can tilt the balance in multi-party, multi-issues negotiations. BY Gary Peacock Page -28
- Purposeful AI. AI is all set to revolutionize the way business is conducted. BY DR Rishi Bhatnagar Page -34
- A real edge. AI is too transformative a technology to be ignored. BY Shekhar Sanyal Page -36

5. मराठी विज्ञान परिषद पत्रिका

मराठी विज्ञान परिषद

वर्ष ४९ अंक १०

सप्टेंबर २०१७

लेख

ISSN 09716912

मासिक

- क्वांटम संगणक. लेखक :- स्वाती सोमण पान. नं. 7
- गंध फुलांचा गेला सांगून. लेखक :- नागेश टेकाळे पान. नं. 14
- बेडकांचे राज्य. लेखक :- मोहन मद्दाण्णा पान. नं. 20
- ब्राँझयुगातील आग. लेखक :- सुनील सुळे पान. नं. 27

५.१ मराठी विज्ञान परिषद पत्रिका

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मासिक

लेख

- या पिरॅमिडमध्ये दडलंय काय? लेखक :- हेमंत लागवणकर पान. नं. 8
- मरी क्युरीचा मृत्यू... लेखक :- मानसी राजाध्यक्ष पान. नं. 11
- वनस्पतींचे स्वरक्षण. लेखक :- चंद्रकांत लट्टे पान. नं. 16
- जहाजे आणि विजेची वादळे. लेखक :- महेश कांबळे पान. नं. 25
- जीवनवाहिनी रेल्वे : लोहमार्ग. लेखक :- मिलिंद काळे पान. नं. 30

6 National Geographic

The National Geographic Society (ngm.com)

Vol.: 5 Issue No. 06 January 2018

Frequency: Monthly

Articles

- Flight paths. BY Catherine Zuckerman Page -62
- The healing of Colombia. BY Alma Guillermoprieto Page -70
- The science of good and evil. BY Yudhijit Bhattacharjee Page -94
- Kabul's middle class. BY Sune Engel Rasmussen Page -122

6.1 National Geographic

The National Geographic Society (ngm.com)

Vol.: 5 Issue No. 07 February 2018

Frequency: Monthly

Articles

- They are watching you. BY Robert Draper Page -28
- Where wildlife reigns. BY Paul Nicklen Page -64
- Feeding China. BY Tracie Mcmillan Page -80
- Birds brainiacs. BY Virginia Morell Page -106

6.2 National Geographic

The National Geographic Society

Vol.: 5 Issue No. 08

March. 2018

Frequency: Monthly

Articles

- Epic journeys. BY Yudhijit Bhattacharjee Page -40
- Beyond the blue marble. BY Nadia Drake Page -68
- When life got complicated. BY David Quammen Page -86
- Drying lakes. BY Kenneth R. Weiss Page -106

7 Seminar

Malvika Singh Publisher (www.india.seminar.com)

ISSN: 0971-6742

Vol. - 701

January 2018

Frequency: Monthly

Articles

- India under MODI. BY T.N Ninan page -26
- Fraternity in the making of the Indian Nation. BY Devesh Kapur Page -32
- Articles of faith. BY Seema Chishti Page -37
- The Economy: An annus horribilis. BY C. Rammanohar Reddy Page -42
- Shining India's suffering underbelly. BY K.P Kannan Page -46
- Farm crisis redux. BY Harish Damodaran Page -52
- Wooing the farmer. BY Ashok Gulati Page - 57
- Lakpa's Futures. BY Suman Bhattacharjea Page -63
- Literally a life or death policy. BY Mihir S Sharma Page -67
- MODI'S foreign policy: No better and no worse than predecessors. BY Kanti Bajpal Page -71
- Remapping India's geopolitics. BY C. Raja Mohan Page -75
- India- China: A Zero-Sum rivalry? BY Srinath Raghavan Page -80
- Cyber (in) Security. BY Samir Saran Page -84
- Ambedkar's socialism: Some reflections. BY Anand Teltumbde Page -90
- The story of a sikh museum. BY Kanika Singh Page -95
- Fate of the refugee: The ship of fools. BY Shiv Visvanathan Page -10

7.1 Seminar

Malvika Singh Publisher (www india seminar.com)

ISSN: 0971-6742

Vol. - 702

February 2017

Frequency: Monthly

Articles

- The problems. BY Michael Adams Page -14
- Conservations scapegoats and develop mentality. BY Krithika Srinivasan Page -18
- Within the world or food collection. BY Madhu Ramnath Page -22
- Human- Animal relations : A view from the Mishmi hills. BY Ambika Aiyaduraj Page -26
- Hunters and protectors of pakke Tiger reserve. BY Neyi Jamoh Page -31
- From fishes to flagship. BY Madhuri Ramesh Page -37
- Hunter identity in a changing landscape. BY Anirban Datta –Roy Page -41
- Hunting –Gathering lives with mollusks. BY Aarthi Sridhar Page -45
- Sharing pork and well- being. BY Manish Chandi Page -50
- Harvesting Non- Timber forest produce. BY Meghna Krishnadas Page -54
- Of bulls, Bans and elitist chauvinism. BY Martina A nandam Page -58
- Entangled lives of dolphins and fishers. BY Rahul Muralidharan Page -62

7.2 Seminar

Malvika Singh Publisher (www india seminar.com)

ISSN: 0971-6742

Vol. - 703

March 2018

Frequency: Monthly

Articles

- The problems. BY Constantino Xevier Page -14
- Reimagining the bay. BY C. Raja Mohan Page -16
- A Bangladesh perspective. BY Farooq Sobhan Page -20
- Southeast Asia and Maritime Security. BY Ristian Atriandi Supriyanto Page -23
- Indo-Asia connectivity for shared prosperity. BY Richard Verma Page -31
- Myanmar's response to shifting dynamics. BY K. Yhome Page -34
- In conservation. BY S. Jaishankar Page -39
- Reactivating a legacy of integration through bimstec. BY Constantino Xavier Page -42
- Trade and Economics integration. BY Bipul Chatterjee Page -46
- Connecting neighbors. BY Anasua Basu Ray Chaudhury Page -51
- Maritime security in the Bay of Bengal. BY Darshana M .Baruah Page -55
- China's Strategic ANGST. BY Koh Swee Lean Collin Page -59

- India's- Japan security cooperation. BY Satoru Nagao Page -65

8 The Economist

Economist.com
Volume 426, Number 9073

Frequency : Weekly
January 6th – 12th 2018

Articles

- Brain – Computer Interfaces May Change Daily Analysis And Opinion To Supplement The Print Edition, Plus Audio What It Means To Be Human : Leader, Page No - 7
- Innovations In Neuro Technology Sound Like The Stuff Of Science Fiction. Sorting The Reality From The Hype. See Technology Quarterly, After Page No - 34
- The Economist Online :
- And Video, And A Daily Chart
- Protests In Iran : Citizens Demand, And Deserve, A Less Oppressive Regime : Leader, page No – 8.
- The Country Is In Turmoil, But The Clerics And Their Allies Remain As Entrenched As Ever, Page No – 30
- Italian Politics : As Their Country Prepares To Vote, Young Italians Are Fed Up With The Traditional Parties, Page No – 35
- Education In Pakistan :School Reforms Tat Hold Lessons for other Developing Countries : Leader, Page No – 9
- Pakistan Is The Most Frenetic Education Reforms In The World, page No – 13
- Green Regulation In China :
- The Anti – Population Campaign May Crimp Growth By Less Than Feared, Page No – 51
- How China's Rise Affects The Natural World, Page No – 21
- Incumbents Fight Back : In 2018 Conventional Firms Will Give Silicon valley A Run for its Money : Schumpeter, Page No – 49
- Chaebol Sniper : South Korea's Antitrust Tsar has A Shot at getting The Chaebol To Play By The Rules, Page No – 45
- The World's Worst Airports An Informal Survey Of The Most Horrible Places To Be Lost In Transit, Page No – 43

8.1 The Economist

Economist.com
Volume 426, Number 9074,

Frequency : Weekly
January 13th – 19th

Articles

- India Has A Hole Where Its Middle Class Should Be. That Should Worry The Government And Companies : Leader, Page NO – 9
- Multinational Business Relying On Indian Consumers For Bumper Growth face Disappointment, Page No - 16
- Trump : Washington Is All Trump All Of The Time. That Is Bad For America: Leader, Page No – 10
- This Administration's Economic Policy Has Got As Bad As Expected, Page No – 27
- Trump's Judicial Appointments May Prove His Most Enduring legacy, Page No – 28
- Stephen Bannon Had A Chance To Make American Politics Better. He Made It Much Worse : Lexington, Page No – 33
- Michael Wolff's New Book ,Page No – 70
- South Africa : How 143 Mentally Ill South Africans Were Sent to Their Deaths, Page No – 39
- Teenagers : Cutting Adolescents' Use of Smartphones And Social Media Is A Poor Solution To Their Problems : Leader, Page No – 12.
- Young People In Rich countries are better Behave And Less hedonistic Than In The Past, But Also More Isolated, page No – 51
- Spotify : It Bailed Out The Record Labels By Changing How People Listen To Music. TO Make Money The Company May Have To Upend The Industry Yet Again, Page No – 53
- Spotify Opts For An Unusual Way Of Going Public. Can It Be A Model For Others? Page No – 54
- Economics Of Data : Economists Grapple With The Future Of The Labour market In the Era Of Automation, Page No – 65.
- A Radical Solution To The Problems Posed By Artificial Intelligence: Free Exchange, Page No – 66
- King Of Wall Street : Mirror, Mirror On The Wall, Who Is The Mightiest Financier Of Them All? Schumpeter, Page No -59
- The Future Of Physics : The Large Hadron Collider Has Pushed The Frontiers Of Knowledge Farther Than Ever Before. Encore : Leader, Page No – 11

- Fundamental Physics Is Frustrating Physicists, Page No – 67

8.2 The Economist

Economist.com
Volume 426, Number 9075,

Frequency : Weekly
January 20th – 26th 2018

Articles

- Google, Facebook And Amazon Are Increasingly Dominant. How Should They Be Tamed? Leader, Page NO – 11
- With The Political Mood Turning Against Digital Giants, The World's Largest Tech Bosses Are Scrambling To Understand What Could Be In Store. A Note From A Strategist, Page No – 21
- Is The world's Largest Online Retailer Underpaying Its Employees? Page No – 39
- Counting On Too Many Advertisements May be Bad For Your Health: Schumpeter, Page No – 64
- Carillion's Collapse : Britain Is The World's Leading Privatiser Of Public services. It Needs To Get better At It : Leader, Page No – 12
- The Mega Contractor's Demise Reveals An Outsourcing Model In Need Of A Revamp, Page No – 25
- Carillion Could Be The Biggest Claim Yet On Britain's Pensions-Insurance Scheme, Page No – 26
- Argentina : Mauricio Marci's Gamble On Gradualism Is working, So Far, Page No – 43
- The New Space Race : Events In Orbit Reflect those Back Home : Leader, Page No – 15
- The Biggest Rocket In The World Prepares For Its Maiden Voyage, Page No – 74
- China's Ambition In Space are Growing. America Is Keeping Its Distance, Page NO – 54
- World Economy : High Oil Prices Are Mostly A Reflection Of A Healthy Global Economy, Not A Threat To It, Page No – 65
- Whether a Currency Is Cheap Or Dear Is Not Always A Good Guide To Its Fortunes. It Is Now: Leader, Page No – 14
- A Decline In The Dollar Against A Range Of Currencies Is A Small Victory For Burgernomics, Page No – 68
- Congestion : Driverless Cars Will Not Save Cities From Either The Cost Of Traffic Or Infrastructure : Free Exchange, Page No – 72
- After Civil War : Countries Emerging From Conflict Have To Strike Grubby Deals If Peace Is To Hold, Page No – 57
- Leonard Bernstein : More Than 2,000 Events Around The World Will Celebrate The Centenary Of America's Greatest Composer, Page No – 81

8.3 The Economist

Economist.com
Volume 426, Number 9076,

Frequency : Weekly
January 27th – 2nd Feb 2018

Articles

- Shift In Geopolitics and Technology Are Renewing The threat Of Great – Power Conflict : Leader, Page No – 9
- War Is Still A Contest Of Wills, But Its Character Is Changing, Argues Matthew Symonds. See Our Special Report After Page NO – 40
- Hope that Donald trump Is Bluffing Over North Korea, But Do Not Count On It, Page No – 17
- Washington Shutdown : A Brief Government Closure Revealed Deep Splits Among Democrats And an Increasingly Poisonous Debate Over Immigration, Page No -27
- America's Budget Process Swallows Time But Achieves Too Little, Page No – 28
- EU Welfare : Populists Are Winning Votes By Offering More Generous Welfare. How Can Mainstream Parties Respond? Page No – 41
- Syria : Turkey's Against The Kurds Complicates An Already Chaotic War, P. No 36
- Can The Kurds Keep Control Of Their Territory ? Page No – 37
- Skiing : Global Warming And Ageing populations Pose a Double Threat To Winter Sports. The Industry 's Response Is making It All Worse, Page No – 50
- American Giants : Gm. Takes An Unexpected Lead In The Race To develop Autonomous Vehicles, Page No – 53
- If They Are To Save The Firm, GE's Bosses And Board Need Better Information: Schumpeter, Page No – 58
- Investment Banks : The Battle Between Morgan Stanley And Goldman Sachs Is A Parable Of Post-Crisis Finance: Leader, Page No – 11
- Morgan's Recovery Is A Huge Achievement With, So Far , Modest Results, Page No – 59
- Volatility Has Been Low, and That Encourages Risk-Taking : Buttonwood, P. No 60
- Blame Recurring Financial Temptations Of Deregulation: Free Exchange, P. No 64
- Gene Mapping : An Ambitious Effort To Map , Store And Disseminate Genetic Information About Much Of Life On earth Gets Under Way, Page No – 66

8.4 The Economist

Economist.com
Volume 426, Number 9077,

Frequency : Weekly
January 3rd – 9th Feb 2018

Articles

- A Digital Revolution In Health Care Is Coming. Welcome It: Leader, Page No – 11
- The world's Biggest Technology Firms Are Poised To Transform Health Care. That could Mean Empowered Patients , Better Diagnoses And Lower Costs, P. No - 53
- Regulated Health apps Are Starting To Compete With Conventional Drugs, P. No55
- Theresa May : Britain Must Hang On To Inadequate Prime Minister : Leader, Page No – 12
- She Is Under Fire From All Sides' Page No – 48
- The Prime Minister's Awkward Visit To China Shows Britain's Weakened Clout, Page No – 49
- An Eccentric Backbencher Has Become One Of Britain's Most Important Politicians: Bagehot , Page No – 50
- European Populists :What To Learn From Them : Leader, Page No – 13
- Populist Parties Are Becoming More Intertwined With The Mainstream, page No – 18
- The Value Of A Degree :As Higher Education Expands, Returns Are falling. School-Leavers Need Other Option: Leader, Page No – 14
- Going To university Is More Important Than Ever For Young People. But The Financial Returns Are Falling, Page No – 51
- Chinese Ponzi Schemes : Financial Scams Cause huge Social harm In China. Crackdowns May Not Be Working, Page No – 27
- Central Banks :Their Growing Power Will Give Rise To A Different Type Of Central-Bank Boss: Leader, Page No – 12
- Could Higher Interest Rates Spoil America's Economic Boom? Page No – 61
- China Formative Central banker Is About To Retire, But His Influence Will Live On, Page No – 64
- Factor Investing : The Trillion Dollar Search For a Market Beating Formula, Page No – 59
- A Weaker Dollar has wider Implications For The Market : Buttonwood, Page No – 60
- Pangolin Trade : Some Of Nature's Strangest Mammals Are Also Some Of The Most Threatened, Page No -70

8.5 The Economist

Economist.com
Volume 426, Number 9078

Frequency : Weekly
January 10th – 16th Feb 2018

Articles

- America Is About To Test The Merits Of Running An Economy Hot. Expect More Bumpy Weeks: Leader, Page No – 9.
- The Decision To Stimulate An Already Pacy Economy Is Less Illogical Than It Seems, Page No - 37
- After a long Period Of Clam, Investors Get A Shock, Page No – 65
- Recent Market Ructions Highlight The Role Of Instruments That Bet Against Volatility, Page No – 66
- Central Banks Occasionally Gamble That Faster Productivity Growth Is Possible: Free Exchange, Page No – 70
-
- A New Government At Log Last. Unfortunately , It Will Look Very Like The old One : Leader, Page No – 10
- Germany's main Parties Conclude A Coalition Deal, Page No – 32
-
- Egypt What Fuel, Bread And water Reveal About How The Country Is Mismanaged, Page No – 46
- Sports Doping Performance Enhancing Drugs Are Still Rampant In Sports. There Are Ways To Reduce Their Use: Leader, Page No – 14
- Why No One Seems To Want To Do So, Page No – 57
- He is a trying to change more worlds than one. Despite his gifts, failure is most definitely an option. Page -19
- The mega rich have grands plans to shape humanity's future. Should that be a cause for celebration or concern. Page -10
- Building a single, Shared wireless network is a not such a stupid idea. Page -12
- Whizzy wireless technology has everything going for it – except a strong business case. Page -59
- Home- made and home- modified drones are now a threat to conventional armies and navies. Page -72
- Emmanuel Macron's bid to enlarge French culture has caused controversy – and not as he might have expected. Page -76

8.6 The Economist

Economist.com
Volume 426, Number 9079,

Frequency : Weekly
FEBRUARY 17TH – 23RD 2018

Articles

- The War in Congo cost more lives than any other since the 1940s. It may be about to start again. Page -9
- Portrait of a country on the brink of disaster. Page -18
- The Foreign secretary makes an energetic but unconvincing case for a liberal Brexit: Bagehot. Page -51
- America should free its labor markets from oppressive rules. Page -11
- Licensing requirements blunt competition. They may also boost inequality. Page -29
- A disastrous presidents is shown the door. Now for the clean-up. Page -39
- Ten years after Norway introduced them, quartos have spread. But there are better ways to promote women. Page -10
- They have done little to boost cooperate performance or to help women lower down. Page – 55
- The Government is trying new ways of skimming housing –market froth. Page -27
- Which of the world's two superpower has the most powerful technology industry. Page- 61
- Humans do not always understand how artificial- intelligence systems make choices. Don't Panic. Page -10
- AIs now do real work. That they cannot explain their own actions is a problem. Page -70
- Two hundred years after Marry Shelly first imagined him, her creature continuous to be reborn. Page -73

8.7 The Economist

Economist.com
Volume 426, Number 9080,

Frequency : Weekly
FEBRUARY 24TH-MARCH 2ND 2018

Articles

- Why the west's response to Russia's dirty tricks is inadequate. Page -7
- Division makes a country vulnerable to Russian disinformation campaigns. Page -14
- Russian meddling is only one challenge facing Facebook. Page -49

- Britain can “ take back control” from Europe without cutting all ties. Page -10
- Theresa May’s government is firmly against the Norway modal for Britain’s trade with the European Union. Yet it offers many advantages, even for Brexiteers. Page -23
- Cyril Ramaphosa can make big changes just by hiring honest, competent people. Page -8
- How to set South Africa on a new course. Page -30
- A\$ 3.5 bn business is beginning to contend with automation. Page -42
- Led by Saudi Arabia the oil cartel mulls a long-term alliance with Russia to keep prices stable. Page -56
- Swiss banking Centre seeks to reinvent itself. Page -61
- It still does terrible damage to young minds. Page -8
- Rich Countries are dealing with the horrible legacy of lead paint. Poor ones are still making the stuff. Page -47
- This year’s meeting of the AAAS heard about a new gene growing transplant organs, safer anesthesia, Quantum computing and tsunami detection. Page -63

8.8 The Economist

Economist.com

Volume 426, Number 9081,

Frequency : Weekly

MARCH 3RD- 9TH 2018

Articles

- The West bet that China would head towards democracy and the market economy. The gamble has failed. Page -9
- How the West got China wrong. Page -18
- Xi Jinping decides to abolish presidential term limits. This will have big implications for Chinese politics. Page – 25
- Are China’s State Giants Reform able. Page -60
- The world’s eighth- Largest Economy faces a Woeful set of electoral choices. Page -10
- Italy risks political confusion when it votes on March 4th. Page -41
- The dangers of leaders who hold power without office. Page -45
- Jeremy Corbyn Shakes up the debate. Page -46
- How a customs union with Europe unexpectedly became a burning issue. Page -47
- It is not clear that Theresa May will be able to get a hard Brexit through Parliament: Bagehot. Page-48
- They are not the world’s worst environment problem, nor one that is all that hard to solve. Page -49
- To Tackle The Polymer Problem, Look East: Leader , Page No – 11

- India's shadow economy Narendra Modi 's Battle To Formalize the Economy Provides lesson in what to emulate- and what to avoid. Page -11
- How India is nudging businesses, and citizens, to abandon informality. Page- 61
- Driverless cars Self-driving vehicles offer great potential benefits- but could also be a powerful tool of social control. Page – 14
- They will change the world, just as cars did before them. See our special report. Page -40
- German luxury cars have the most to lost from all the dramatic changes facing the auto industry. Page -53
- Robotic DNA the design of synthetic lifeforms could become a new industry. Page -67
- Hollywood after Weinstein the scandal is changing film- making for the better in more ways than one. Page -12
- It has implications not only for the personnel but the stories that make it to the screen. Page -70

8.9 The Economist

Economist.com

Volume 426, Number 9077,

Frequency : Weekly

January 10TH – 16th Feb 2018

Articles

- The Rules-Based Trading System Is In Grave Danger: Leader, Page No – 15
- How To America Is Undermining A Mechanism That Is Already Weekend, Page No – 23
- Donald Trump May Make Business folk Cringe, But A Full-Scale Democratic Migration Remains A Long Way Off, Page No – 41
- What happens When Markets Worry About Protectionism? Buttonwood, Page No - 75
- Russian Spies who Poisoned Double Agent On The Street Of Salisbury? Page No -27
- Italy voters Choose Populists Over Reforms : Leader, Page No – 16
- Jobs And Migrants Fuelled The Ballot – Box Revolt, Page No – 33
- Ocean TQ The Relationship Between People And the Oceans Is Being Transformed By New Technology , After Page – 46
- North Korea kim Jong Un Says He Is Ready To Talk To America, Page No – 56
- But there Is Less Than Meets The Eye In The Offer To Put His nukes On The Table : Leader, Page No – 16
- Cops Who Kill The Hardest Killing To Tally are Those Carried Out By Police. In Three Articles We Report From kenya , Lay Out Some Global Patterns And Recount A Table Of Vigilantism, Page No – 62

- Warren Buffett Berkshire Hathaway Has Evolved In To An Acquisition Engine. The Returns Look Pedestrian: Schumpeter, Page No – 70
- Weimar Germany The Sharpest lessons of Inter-War Berlin lie Not In its Extremes But In The Mundane, Page No - 81

9 The IUP Journal of Accounting Research and Audit Practices

IUP Publications

ISSN: 0972-690x

Vol .- XVII No .- 01

January 2018

Frequency: Quarterly

Articles

- IFRS in India: Financial Implications in Select Companies. BY Prashanta Athma Page -7
- Preview of Medium- Term Expenditure Framework. BY Muthuramu P Page -23
- Association Between R&D Expenditure and Future Returns of Firms. BY Md Monazir Hussain Page-47
- The Impact of Liquidity and Leverage on Profitability: Evidence from India. BY Y V Reddy Page-58

10 The IUP Journal of Applied Economics

IUP Publications

ISSN: 0972-6861

Vol .- XVII No .- 01

January 2018

Frequency : Quarterly

Articles

- The Effect of Political Instability and Terrorism on Tunisian Financial Market. BY Hassen Kobbi Page -7
- Pre- Acquisition Performance Analysis of Indian Target Firms. BY Gaurav Barick Page -17
- Equity Risk Exposure: A Case of Indian Banking Industry. BY Md. Danish Page-40
- Oil Price Shocks and Their Impact on the Indian Economy: Evidence From Sign Restricted SVAR Model. BY Chaithanya Jayakumar Page -58

11 The IUP Journal of Applied Finance

IUP Publications

ISSN: 0972-5105

Vol .- 24 No .- 01

January 2018

Frequency : Quarterly

Articles

- Hidden Leverage in Conglomerates: An Unintended Systemic Risk. BY G Jagan Mohan Page -5
- Linkages of the Malaysian Share Market with Develop Bourses. BY John Marugesu Page- 21
- Influence of Urgency on Financial Risk-Taking Behavior of Individual Investors: The Role Of Financial Risk Tolerance as a Mediating Factor. BY Pragati Hemrajani Page -30
- Managements View on Share Repurchase: An Indian Survey. BY Sadaf Anwar Page -44

12. The IUP Journal of Brand Management

IUP Publications

ISSN: 0972-9097

Vol.- XV No .- 01

March 2018

Frequency : Quarterly

Articles

- The Effect of Online Brand Experience on Brand Loyalty : A Web Of Emotions. BY Thomas Cleff Page – 7
- Building a Powerful Entrepreneurial Brand : The Role of Critical Success Factors and Their Impact on Competitive advantage . BY Olutayo Otubanjo Page – 25
- Servo Lubricants: An Analysis of Brand Attitude. BY Manish Srivastava Page – 45
- Factors Contributing to Brand Positioning of Smartphones Among College Students in Chennai : A Study. BY S Lakshmi Page – 55
- Research Note Nation Branding Promoting Tourism in the Indian Context . BY Pooja Bhatia Page - 66

13. The IUP Journal of Corporate Governance

IUP Publications

ISSN: 0972-6853

Vol.- XVI No .- 04 October 2017

Frequency : Quarterly

Articles

- The Impact of Corporate Governance on the Technical Efficiency of Banks in Pakistan. BY Muhammad Ali Khan Page-7
- The Interrelationship Between Corporate Governance And Corporate Social Responsibility in Indian Companies. BY Mohd Sarim Page-31
- Research Note Glass Ceiling: Virtual Reality or Mythical Truth? A Study with Reference to Select Companies Listed on BSE 30. By Anindya Ganguly Page-46

14 The IUP Journal of English Studies

IUP Publications

ISSN: 0973-3728

Vol.- XII No .- 01 March 2018 Frequency : Quarterly

Articles

- Metaphor, Force Dynamics, and Reactance in Postcolonial Literature: A Comparative Study. BY Roghayeh Farsi Page 7
- Stripping Illusions and Mirroring Realities : Ed Bullins, the Absurdist. BY K A Geetha Page – 23
- Representation of Existential Nightmare in the Novels of Andrea Levy. BY Swarnita Sharma Page – 33
- Tennyson's Early Lady Poems : Maintaining Male Dominance with Female Masks? BY Rajni Singh Page – 45
- Ecocriticism in Indian Fiction BY Sufina K Page – 55
- The Concept of Phoneme in Abhinavagupta's Tantraloka. BY Amitabh Vikram Dwivedi Page – 62
- Vasant the Muse of Sanskrit Poets : An Exploration. BY G R K Murty Page – 71
- A Comparison of Teacher Feedback Versus Students joint Feedback on EFL Students Composition. BY Maryam Kazemi Page – 90
- Contemporary Eliotian Indian – English Poet P C K Prem BY Rama Rao V V B Page - 103

१५ उद्योजक

महाराष्ट्र उद्योजकता विकास केंद्र यांचे प्रकाशन

Vol.- XXVIII No.- I

January 2018

Frequency : Monthly

लेख

- समूह विकास (क्लस्टर) : एकीचे बळ, विकासाचे फळ. लेखक : ब. सु. जोशी पान. :- 05
- व्यक्तिमत्त्वे यशोशिखरावरील. लेखक : सुधीर राशिगकर पान. :- 11
- ध्येय निखळ आनंद देणारे असावे. लेखक : संजय नाथे पान. :- 17
- आयएसओ आणि सण यांचा पाया सारखाच!. लेखक : सुरेंद्र पटवर्धन पान. :- 19
- नारळ : कल्पवृक्षच नाही तर विकास वृक्ष. लेखक : विलास आहेर पान. :- 21
- दृष्टी बदला, सृष्टी आपोआप बदलेल! लेखक : जर्ना काझी पान. :- 26
- नव्या युगातील जाहितातींचे प्रभावी माध्यम! लेखक : जगदीश कुलकर्णी पान. :- 43

१५.१ उद्योजक

महाराष्ट्र उद्योजकता विकास केंद्र यांचे प्रकाशन

Vol.- XXVIII No.- II

February 2018

Frequency : Monthly

लेख

- उद्योजकतेला चालना देण्यासाठी महिला धोरण. लेखक : हर्षदीप कांबळे पान. :- 05
- सामान्यांना विमानात बसविणारा उद्योजक. लेखक : सुधीर राशिगकर पान. :- 10
- आनंददायी जीवनाचा मार्ग. लेखक : संजय नाथे पान. :- 13
- कोकणवासीयच कोकणाचा विकास करू शकतो. लेखक : सुनील देसाई पान. :- 18
- उदारीकरणाचा रस्ता अटळ आहे! लेखक : हेमंत देसाई पान. :- 21
- पाहावे असे आंतरराष्ट्रीय कॉयर संग्रहालय !लेखक : विलास आहेर पान. :- 31

१५.२ उद्योजक

महाराष्ट्र उद्योजकता विकास केंद्र यांचे प्रकाशन

Vol.- XXVIII No.- III

March 2018

Frequency : Monthly

लेख

- नावीन्यपूर्ण उद्योगांना चालना देण्यासाठी . लेखक : ब. सु. जोशी पान. :- 05
- समृद्ध महाराष्ट्राचे स्वप्न साकारण्यासाठी लेखक : हर्षदीप कांबळे पान. :- 09
- मेकिंग ऑफ द बजेट! लेखक : हेमंत देसाई पान. :- 19

16 University News

The Association of Indian Universities

ISSN: 0566-2257

Vol.- 55 No.- 51 December 18 - 24, 2017

Frequency : Weekly

Articles

- Digitization Initiatives at University of Calicut. BY K Mohammed Basheer Page -7
- Designing Higher Education Institutions Innovative Education :Role Of Digital Initiatives. BY Hema Raghavan Page -11
- Scaffolding Learning in Higher Education: Some Digital Initiatives . BY Karanam Pushpanadham and Nagesh Chirumamilla Page -14
- Techno-pedagogy :A Cubic Model .BY Alka Macwan Page -21
- The Digital Education Scenario in India .BY Aerum Khan ,Chhaya Goel and Devraj GOEL .Page -27
- The Forces of Change in Higher Education .BY M Manoharan Page -41
- Revitalizing MOOC .BY Kala Chandrasekaran ,S Maragatham ,Sakshi and S C Sharma . Page-46
- Improving Functioning of UGC:ICT-based Solutions . BY Pradeep Kumar Mishra.Page -48
- University Ranking Parameters or Research and Present Status of Shodhganga in Digital India.BY Sukanta Kr Parta and Mousumi Das Page – 52
- MOOC: A Channel for Professional and Personal Development or Teacher and Students .BY Jijo Varghese and Vinod Kumar Singh Page -59
- Myths and Truth about Web 3.0 in Universities. Page -62
- Ubiquitous Learning :Transforming Knowledge in Higher Education through Integration of U – Technologies . BY Vrinda Vijayan and V P Joshith .Page – 69

16.1 University News

The Association of Indian Universities

ISSN: 0566-2257

Vol.- 55 No.- 52 December 25-31, 2017

Frequency : Weekly

Articles

- Life Vision and CONTEMPORARY Significance of the Great Educator Mahamana Madan Mohan Malaviya .BY Sunil Kumar Singh. Page – 3
- Re –awakening Teachers for Quality Education . BY Ujjwala D Sadaphal . Page -8
- Augmented Reality :A Novel Opening in Higher Education . BY Nikhitha Raju and V P Joshith .Page -14
- Higher Education Institutions as Learning Organisations . BY Tomy K Kallarakal, Valarmathi , Lakshmi B, Akanksha Khanna and Haresh R .Page -18
- Education as a Liberating Force .BY M Venkaiah Naidu .Page – 24

16.2 University News

The Association of Indian Universities

ISSN: 0566-2257

Vol.- 56 No.- 01 January 01 - 07, 2018

Frequency : Weekly

Articles

- The New NAAC Assessment and Accreditation Framework , 2017:A Few Impediments . BY M R Kurup . Page – 3
- Soft Skills: The Key to Success . BY Fr Davis George . Page -9
- Sports Engineering A Comprehensive Approach to Sports Development in India . BY Modak . Page -13
- Professional Development of Teacher Educators. BY Jignesh S Patel. Page – 15
- Educating Youth for Building a New India. BY P K Mishra .Page – 20

16.3 University News

The Association of Indian Universities

ISSN: 0566-2257

Vol.- 56 No.- 02 January 08 – 14 2018

Frequency : Weekly

Articles

- Incubating Innovations in Pedagogical Transactions . BY Avadhesh Kumar Singh . Page – 3
- Enriching India's Science @70 : Empowering India . BY Pawan Sikka . Page – 8
- Spirituality : A Way Forward in Achieving Goals .BY M S Kurhade .Page -24
- Use of Social Site Networks in Distance Education : Learning to Learn .BY A S Guhs and Isagahah Lawrniang . Page – 29
- MIT'S Second National Teachers Congress: A Unique Forum for Teachers of All Disciplines . BY S N Pathan . Page – 32
- Some Doctrines for Students . BY M Venkaiah Naidu . Page -35

16.4 University News

The Association of Indian Universities

ISSN: 0566-2257

Vol.- 56 No.- 03 January 15 - 21 , 2018

Frequency : Weekly

Articles

- Higher Education: Time for self Regulatory Autonomy. BY Bhagwati Prakash Page- 3
- What do research Scholars Expect of their Supervisors? BY A Joseph Dorairaj Page-7
- Issues with Higher Education System and Suggestions for National Education Policy. BY Devender Kawday Page-9
- The Developmental Perspectives of Sarva Shiksha Abhiyan. BY S N Pathan Page-12
- Responsibility of the University towards Grooming the Youth. BY Krishna Kanta Paul Page -25

16.5 University News

The Association of Indian Universities

ISSN: 0566-2257

Vol.- 56 No.- 04 January 22 - 28, 2018

Frequency : Weekly

Articles

- Learn to teach: A Shared Process. BY Hema Raghavan Page -3
- Right to Education: Where Do we stand? BY Chandra B P Singh Page -7
- Higher Education in India and Employability. BY M R Kurup Page -13
- Higher Education for Women in India. BY Tahseen Bilgrami Page -20
- Three Practices that can Shape Once Life. BY Anthony R West Page -24
-

16.6 University News

The Association of Indian Universities

ISSN: 0566-2257

Vol.- 56 No.- 05 29January 04 February, 2018

Frequency : Weekly

Articles

- Essence of moral values in the Education: A True Way of Indian zing the System of Education. BY S C Sharma PAGE -3
- Basic Education of Mahatma Gandhi: Relevance and Implications in Present Modern World. BY Purnima Pandey Page -8
- Education Practices and Research in Gandhian Thoughts: A Study of Ph. D Researches Conducted in Indian Universities and Institutions from 1942 to 2016. BY Shiv Singh Page -12
- Role of Higher Education in Development of Society: A Social Connect Perspectives. BY Archana Tomar Page -17
- Holistic Development of Graduates: Imperatives for Universities. BY M Venkaiah Naidu Page -22

16. 7 University News

The Association of Indian Universities
Vol.- 56 No.- 06 February 05 - 11, 2018

ISSN: 0566-2257
Frequency : Weekly

Articles

- Equality, Inclusion and Empowerment through E –Governance: Leveraging and Responsibility Libraries. BY Tariq Ashraf Page -3
- On- Line Learning Community: Perspective towards Professional Development of Teachers. BY Biswajit Behera Page -12
- MOOC's: A Welcome Step to wards Development. BY Ravi Ahuja Page -18
- Technology with a Heart: Information and Communication Technology for Special Learners. BY M Rajesh Page -22
- There Ought to be No Full Stops in Attaining Education. BY M Venkaiah Naidu Page -28

16. 8 University News

The Association of Indian Universities
Vol.- 56 No.- 08 February 19 - 25, 2018

ISSN: 0566-2257
Frequency : Weekly

Articles

- Learning Crisis in Education in India and Redressing It. BY M Khajapeer Page -3
- Return of the Student Council Elections: Anxieties and Excitements. BY Kamlakar Gavane Page -7
- Issues in Digitization of Retrospective Records in Distance Teaching Institutions. BY J S Dorothy Page -20
- Taxonomy of Research in Qualitative Studies. BY Alka Macwan Page -11
- Emerging Health Challenges in India: Ways to Combat. BY Ram Nath Kovind Page -25

16.9 University News

The Association of Indian Universities

ISSN: 0566-2257

Vol.- 56 No.- 09 26 February 04 March , 2018

Frequency : Weekly

Articles

- Research on skill Education: A Wake up call for Indian Universities. BY G Palanithuraj Page -3
- In Defense of Humanities and Social Science. BY Dhanappa M Metri Page -7
- Seventy Years In- Service Teacher Education Programmed of India: An Overview. BY Anjali Kumari Page -11
- Exploiting the Massive Latitudes of Distance Education Across the boundaries: An Open Approach to Promote Tourism Studies in SAARC Countries through Indian Universities. BY Rinky Bali Page -16
- Impact of Life Skill Education in Teaching and Learning Process. BY Ritugeet Kaur Page -19
- Open and Distance Learning System in India: Some Measures to Make it More Effective. BY Nageshwar Rao Page -23

16.10 University News

The Association of Indian Universities

ISSN: 0566-2257

Vol.- 56 No.- 10 March 05 - 11, 2018

Frequency : Weekly

Articles

- The Power and the Lightness of Being a Woman. BY Hema V Raghavan Page 5
- That's Why Women's Studies. BY Nachiketa Bandyopadhyay Page – 8
- National Policy for Women 2016 : Some Issues and Challenges. BY Saraswati Rachayya Ratkalle Page – 17
- Role of Education in Women Empowerment from Feminist Perspective. BY Ramkishan M Manjre Page – 25
- Role of Women as Mentors for value Based Education through Internship Programme of Dev Sanskriti Vishwavidaliya. BY Smita Vashishta Page – 39

- Protection of Married Women from Dowry Death. BY S Lakshmi Sai Rama Krishna Page – 43
- An Analysis of the Profile of Women Teachers Teaching at Higher Education Level in the Government of Mizoram. BY Lynda Zohmingliani Page – 47
- Government Incentive Schemes Influencing Girls Education in Haryana : A Study. BY Astha Pandey Page – 53
- Violation of Women's Human Rights in India. BY Rajat Gupta Page – 58

16.11 University News

The Association of Indian Universities

ISSN: 0566-2257

Vol.- 56 No.- 11 March 12 - 18, 2018

Frequency : Weekly

Articles

- Music Education in India and Eroding Curriculum : Challenges Ahead for Universities. BY S C Sharma Page – 3
- Governance of Our Universities : The Need for a Paradigm Shift. BY S N Hegde Page – 6
- Rejuvenating Teaching and Learning of Science. BY Umrao Singh Chaudhari Page – 10
- Problems and Prospects of Valuation of Human Resource in the University System. BY Atri Bhowmik Page – 12

16.12 University News

The Association of Indian Universities

ISSN: 0566-2257

Vol.- 56 No.- 12 March 19 - 25, 2018

Frequency : Weekly

Articles

- Disruptive Technology and Education. BY Kavita A Sharma Page – 16
- Disruptive Innovations in Addressing the Challenges of Higher Education. BY S Subbiah Page – 19
- Higher Education in India Tomorrow : World Class and Socially Responsible. BY Rajesh Tandon Page – 23

- Response of Higher Education to Emerging Challenges of the Future. BY M Anandakrishnan Page – 29
- Disruptive Technologies and Universities of Future. BY Anoop Swarup Page : 34
- The Power of Digital Technology and the cost Factor Will Create the new University of the Future : A Success Story and an Analysis BY D K Ghosh Page - 39
- Artificial Intelligence : Thwacking over Education and Research in Digital Age. BY Ranbir Singh Page – 44
- Reflections on the Digital Generation : For the Educating Community. BY Stephen Mavely SDB Page – 51
- Entrepreneurship in Higher Education. BY Rashmi Soni Page – 55
- Higher Education in an Era of Innovation, Entrepreneurship and Disruptive Technology. BY S Manian Page – 65
- Incorporation of Human Values Course in Higher Education : An Outline. BY Rajeev Sangal Page – 68
- Realization of Human Values in Higher Education through Critical Pedagogy. BY R C Sobti Page – 72
- Impact of Disruption on Indian Higher Education. BY Hema V Raghavan Page – 73

Suggestions/ feedback

Name: _____

Department: _____

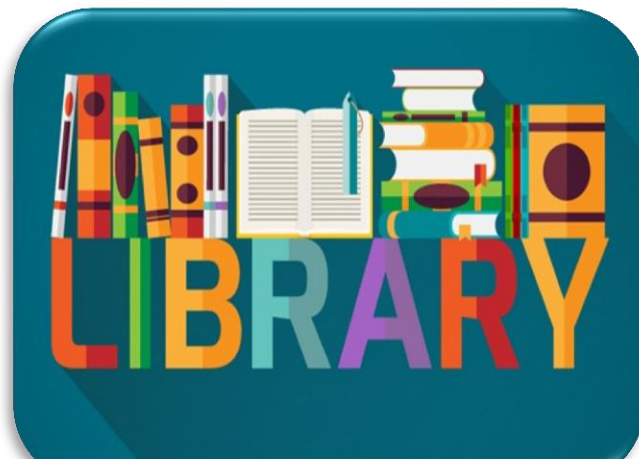
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CAS Bulletin Science section



Volume: 3, Issue No.: 1, March2018

Content

Prepared by	Library Usage Statistics	2
VIVA Library Team,	Events	3
Tel.: 0250-2515278	New Arrival Books	6
E-Mail: Library@vivacollege.org	List of Journals	7
Website:	Contents of Journals	8
www.vivacollege.org/library.aspx	Suggestions/ feedback	28

VIVA COLLEGE OF ARTS, COMMERCE & SCIENCE LIBRARY, VIRAR
(W)

Library Collection

(As on 31st March.2018)

Total Books: 48259

Non-Book Materials

Periodical: 74

CDs: 252

Journals: 43

Maps: 51

Magazines: 31

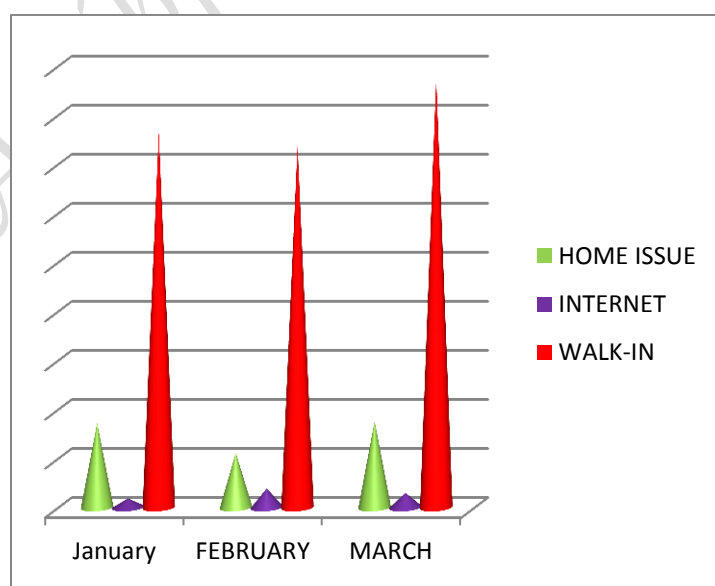
E-resource: N-List (consortium) Including
6000+ E-journals & 31, 35,000+ E-
books.

Newspapers: 31

Institutional Membership of American Library

Library Usage Statistics

MONTH	HOME ISSUE	INTERNET	WALK-IN
January	3448	372	15287
February	2233	776	14782
March	3528	605	17554



Celebrating Centenary of Vinda Karandikar

The VIVA Library Celebrates Centenary of Vinda Karandikar on 25th Jan 2018 on this occasion Library organized “**Kavya Vachan Spardha**” in memory of Vinda Karandikar a renowned Marathi poet. In this competition good number of students and staff took part and recited different poems.

The event was well received and appreciated by students and staff.

Glimpses of Programme



VIVA College Library celebrates “Marathi Rajbhasha Gaurav Din”

A great poet, play writer, critic and Dnyanpeeth awardee “KUSUMAGRAJ’s” (Shree Vishnu Waman Shirwadakar) birthday is celebrated as “**Marathi Rajbhasha Gaurav Din**” on 27 February 2018. On this occasion VIVA College Library in collaboration with Department of Marathi Vangmay Mandal & National Service Scheme organised various literary Event.

The winners of Handwriting & Essay writing competitions which were held on 15th & 16th Feb 2018 were felicitated during this occasion. These competitions were very popular among Teachers, Students, & Non-teaching staff in which more than 416 participants were participated. Best Reader award was also given to best Reader.

The programme was well received and appreciated by all the students, Non-teaching staff and Teaching fraternity.

Glimpses of Programme

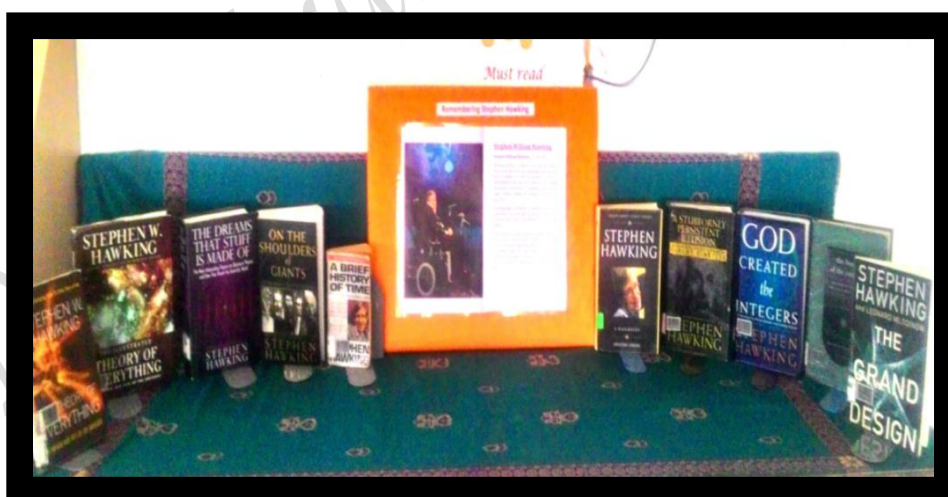


Tribute to Savitribai Phule & Stephen William Hawking

It has been a tradition and good practice of VIVA Library to tribute “**Dyanjyoti Savitribai Jyotirao Phule**” every year. Library displayed books on Savitribai Phule on 10th March 2018 to respect and commemorate the great social reformer and pioneer in girl’s education.

In an another event the library also exhibited books on “**Stephen William Hawking**”, a great Scientist and Astrophysicist on 17th March 2018.

The objective of these book displays was to create a sense of respect and tribute to these social reformer and scientist among students and staff members.



New Arrival Books

Information Technology (Mathematics)

ACC.NO.	AUTHOR	TITLE	CALL. NO.
BIT5060	GUPTA, S. C./KAPOOR, V. K.	FUNDAMENTALS OF MATHEMATICAL STATISTICS	519.5/GUP
BIT5070	KAPUR, J. N./SAXENA, H. C.	MATHEMATICAL STATISTICS	519.5/KAP
BIT5080	SPIEGEL, MURRAY R./STEPHENS, LARRY J.	STATISTICS : SCHAUMS OUTLINES	519.5/SPI

Zoology

ACC.NO.	AUTHOR	TITLE	CALL. NO.
BI1270	DUBEY, R.C.	TEXTBOOK OF BIOTECHNOLOGY	578.7/DUB
BI1271	VERMA, P. S./AGARWAL, V. K.	ENVIRONMENTAL BIOLOGY : PRINCIPLES OF ECOLOGY	577/VER
BI1272	SHETTY, NANDINI	IMMUNOLOGY : INTRODUCTORY TEXTBOOK	571.96/SHE
BI1273	KENT, GEORGE / CARR, ROBERT K.	COMPARATIVE ANATOMY OF THE VERTEBRATES	571.316/KEN
BI1274	VEGAD, J. L.	VETERINARY GENERAL PATHOLOGY	626.08944/VEG
BI1275	ZVELEBIL, MARKETA / BAUM, JEREMY O.	UNDERSTANDING BIOINFORMATICS	572.80285/ZEV
BI1276	MATHUR, RAMESH / MEHTA, MEENAKSHI	HISTOLOGY	571.5/MAT
BI1277	PUROHIT, S. S.	BIOTECHNOLOGY FUNDAMENTALS OF APPLICATIONS	660.6/PUR
BI1278	MAHESHWARI, NANDA	CLINICAL PATHOLOGY HEMATOLOGY AND BLOOD BANKING	362.1784/MAH
BI1279	KAWTHALKAR, SHIRISH M.	ESSENTIALS OF HAEMATOLOGY	616.15/KAW
BI1280	KAR, ASHUTOSH	PHARMACOGNOCY AND PHARMACOBIO TECHNOLOGY	615.321/KAR
BI1281	SNODGRASS, R. E.	PRINCIPLES OF INSECTS MORPHOLOGY	571.3/SNO
BI1282	DARLINGTON, PHILIP J.	ZOO GEOGRAPHY THE GEOGRAPHICAL DISTRIBUTION OF ANIMAL	590.73/DAR

Hospitality Studies

ACC.NO.	AUTHOR	TITLE	CALL. NO.
BHM672-681	Naqvi, Nafees	Hospitality Dictionary	647.9403/NAQ

List of Journals

Sr.No.	Title	Frequency
Science Section		
1	Indian Journal of Experimental Biology	Monthly
2	Indian Journal of Chemistry Section A	Monthly
3	Indian Journal of Chemistry Section B	Monthly
4	Indian Journal of Pure & Applied Physics	Monthly
5	Indian Journal of Traditional Knowledge	Monthly
6	Journal of Scientific and Industrial Research	Monthly
7	Digit	Monthly
8	Electronics For You	Monthly
9	Open Source	Monthly
10	PC Quest	Monthly
11	The IUP Journal of Computer Sciences	Quarterley

Contents of Journal

1. Indian Journal of Experimental Biology

Website: <http://www.niscair.res.in>; <http://nopr.niscair.res.in>

ISSN: 00195189

Vol-56 No.1

pp.1-68

January-2018

Frequency : Monthly

Article

- Influence of age on mating propensity in two sibling species ,*Drosophila ananassae* and *D. pallidosa* BY- Roshni Singh & Bashish N singh Page No -7
- Larvicidal efficacy of silver nanoparticles synthesized biologically using *Swietenia mahagoni* jacq leaf extract against *Anopheles stephensi* ,*Culex quinquefasciatus* and *Cx. vishnui* group BY- Utpal Adhikari ,Kuntal Bhattacharya ,Partha Mitra & Goutam Chandra Page-14
- Rapid and efficient *Agrobacterium* mediated transformation of early scutellum derived calli of indica rice BY- K Venkat Raman Dixi Aggarwal ,S Raghavendra Rao ,Rohini Sreevathsa Ak Singh MZ Abidin T Mohapatra &Debasis Pattanayak *Page No-20
- Physicochemical mechanisms of resistance in sorghum to *Chilo Partellus* BY- Mukesh K Dhillon & DP Chaudhary * Page No-29
- Evaluation of nutraceutical properties of finger millet genotypes from mid hills of northwestern Himalayan region of India BY- Anubhuti Sharma ,R Arun Kumar ,Salej Sood ,RK Khulbe Pk Agrawal & JC Bhatt *Page No-39
- Nutritional analysis of selected species of *Alternanthera* Forsskal BY- TS Preeyha ,Anju S,Anilkumar S & I Mini .Page No-48
- Evaluation of anxiolytic effect of zonisamide and its combination with bupropion in mice BY- Ruby Philip Vallikalayil ,Pravin Popatrao Kale & Jay Savai Page No -54
- Evaluation of nootropic effects of galantamine and sildenafil as a combination in mice BY- Bhavna Shantilal Bohra & Pravin Popatrao Kale *Page No-60

1.1 Indian Journal of Experimental Biology

Website: <http://www.niscair.res.in>; <http://nopr.niscair.res.in>

ISSN: 00195189

Vol-56 No. 02

pp.69-142

February-2018

Frequency : Monthly

Articles

- Time requirement for sexual maturity of the African catfish *Clarias gariepinus* in captivity BY- Subir Kumar Juin & Panchanan Nath Page No -75
- Thioredoxin fused CHH1 protein as antigen for polyclonal antisera Application to regulate glycemia in *penaeus monodon* BY- Vrinda S Jasmin C, Rosamma Philip & Bright Singh IS . *Page No-83
- Hormonal status and distribution of the ABO system phenotypic groups in menopausal and postmenopausal women with breast tumors BY- Marina Koridze ,Davit Baratashvili ,Rusudan Khukhunaishvili Irina Nakashidze ,Nine petrovic ,Marina Nagervadze ,Nato Zosidze ,Sophiko Tskvitinidze ,Nanuli Kotrikadze & Sarfraz Ahmad * Page No-93
- Proteomic investigation of the molecular mechanism of king cobra venom L-amino acid oxidase induced apoptosis of human breast cancer cell line BY- Shin Yee Fung , Mui Li Lee & Nget Hong Tan *Page No-101
- Characterization and optimization of fruit body yield in *Volvariella* white strain BY- OP Ahlawat & Harleen Kaur *Page No-112
- Opportunistic endophytism of *Trichoderma* species in rice Pusa basmati BY- Verna Colette Leon M RaJa , R Thava Prakasa Pandian A Kumar & Pratibha Sharma page-121
- Effect of dietary antioxidants on growth and development of Taro caterpillar *Spodoptera litura* BY- Kirti Sharma ,Sridhar J & RK Sharma *Page No -129
- Touchdown –PCR based RAPD assay for early diagnosis of gender in *Carica papaya* L. BY- Sinchan Adhikari, Sanoyaz Sekh ,Tapas Kumar Bandyopadhyay & Parthadeb Ghosh Page No-136

1.2 Indian Journal of Experimental Biology

Website: <http://www.niscair.res.in>; <http://nopr.niscair.res.in>

ISSN: 00195189

Vol-56 No. 03

pp143-214

March-2018

Frequency : Monthly

Articles

- High sucrose diet induced diabetes in WNIN/Gr-Ob obese rats ;Biochemical and histological changes BY- Aruna Potukuchi ,Uma Addepally Chiranjeevi potu ,Malathi ,Upadrasta ,Surekha Mullapudi Suresh Pothani & Raghunath Manchala Page No -149
- Protective effects of silymarin against isptretinon induced liver and kidney injury in mice BY- Meltem Kumas ,Mukaddes Esrefoglu & eray Metin Guler . *Page No-158
- Protective effect of hesperetin against acrylamide induced acute toxicity in rats BY- Sadhana Shrivastava ,Chhavi Uthra ,Mohd ,Salim Reshi ,Asha Singh ,Deepa Yadav & Sangeeta Shukla * Page No-164
- Preparation of nano albumin –flutamide conjugate and evaluation of its in vitro drug control release anticancer activity and genotoxicityBY-S Karthick Raja Namasivayam & AT George Robin *Page No-171
- Induction of high frequency somatic embryogenesis and analysis of developmental stagewise expression of SERK1 gene during somatic embryogenesis in cultures of vigna radiate R. Willczek BY- Vajravel Sindhujaa Muniraj Gnanaraj Maluventhen Viji THirupathi Karuppanapandian & Kumariah Manoharan *Page No-180
- Chlorophyll fluorescence kinetics and response of wheat under high temperature stress BY- Neelu Jain ,GP Singh ,Rakesh Pandey ,Ramya P. PK Singh ,Nivedita & KV Prabhu page-194
- Use of scale for the growth study of Indian major carp in tropical freshwater BY- NC Ujjania & Nandita Soni*Page No -202
- Induced systemic resistance by 2,4 diacetylphloroglucinol positive fluorescent pseudomonas strains against rice sheath blight BY- Reshma P ,Naik MK ,Aiyaz M Niranjana SR, Chennappa G, Shaikh SS & Sayyed RZ Page No-207

2. Indian Journal of Chemistry : Section A - Inorganic,Bio-inorganic, Physical, Theoretical & Analytical

Website: <http://www.niscair.res.in>; <http://nopr.niscair.res.in>

ISSN: 0376-4710

Vol-57A No.1

pp. 1-74

January-2018.

Frequency: Monthly

Articles

- Calcium oxalate crystallization in SDS solutions BY- Yan Li, Xifeng Lu, Xiaodeng Yang & Yulin Wang page– 9
- Enhanced Photocatalytic activity of mesoporous nano titania decorated with zinc phthalocyanine By- P V R K Ramacharyulu & G K Prasad Page – 18
- In situ synthesis and characterization of Prussian blue nanocubes on grapheme oxide and its application for H₂O₂ reduction BY- Cheng-xiang Ge, Peng –Jun Li ,Juan- hua Lai & ping Qiu Page – 26
- A highly specific heterostructure composed of N-doped Tio anastase nanoparticles and double layer au fordetection of thiophene molecule A DFT study BY- Amirali abbasi & Jaber Sardroodi Page – 34
- Crystal structure ,configurational and DFT study nickl complexes with N₂O donor type Schiff base ligand BY- Yogendra Pratap Singh,Ram N Patel & Yogendra singh-Page-44
- Early lanthanoid substited organic –inorganic hybrids of silico- and germane –tungstates Syntheses crystal structures and solid properties BY- Rakesh Gupta ,Swati Parbhakar ,Imran Khan Jogendra Nath Behera & Firasat Hussain Page – 52
- Coumarin based azo dyes as anion sensors A spectrophotometric study BY- Nilanjan Chakraborty ,Sutanwi Bhuiya Arijit Chakraborty & Suman Das Page – 89

2.1 Indian Journal of Chemistry : Section A - Inorganic,Bio-inorganic, Physical, Theoretical & Analytical

Website: <http://www.niscair.res.in>; <http://nopr.niscair.res.in>

ISSN: 0376-4710

Vol-57A, No.2

pp. 137-200

February-2018.

Frequency: Monthly

Articles

- Theoretical study of B NMR chemical shifts of Prototypical boranes The case of closo BY- A Morales –Bayuelo ,J M Catalan Lavin & r Ramirez –Tagle page– 143

- Theoretical investigation into the cooperativity effect and thermodynamic property of nitroguanidine C₂F₄H₂O fernery complex BY- BinLi Guang- Ming Zhao & Xiao –Juan Guo Page – 150
- Binding interaction of a piperazinylquinoline derivative with cyclodextrin Cd²⁺ ions BY- M Sumithra G Tamil Selvan , S Suganthi ,Pmosae Selvakumar & Israel V M V Enoch Page – 163
- Ion-Pair single-drop microextraction with ATR-FTIR determination of phosphate in water samples By-Swati Chandrawanshi Santosh Kumar Verma & Manas Kanti Deb Page – 168
- Urease immobilized potentiometric biosensor for determination of urea BY- Kawan Sihombing ,Monica Chrisdayanti Tamba , Winry Sulistiani Marbun & Manihar Situmorang Page-175
- Functional 1,8-naphthyridine copper complex as efficient catalyst for n- arylation of imidazoles coupling reactions BY- Gao –Zhang Gou , Na Wu Ju –Cheng Zhang , & Shao- Ming Chi Page – 181
- BODIPY-based fluorescent sensors with tunable binding ability to fluoride and hydrogen sulfate anions BY- Qian Li ,Yehong Guo & Yuan Chen Page – 186

2.2 Indian Journal of Chemistry : Section A - Inorganic,Bio-inorganic, Physical, Theoretical & Analytical

Website: <http://www.niscair.res.in>; <http://nopr.niscair.res.in>

ISSN:0376-4710

Vol-57A, No-3 pp401-462

March- 2018.

Frequency : Monthly

Articles

- Oxovanadium complexes of polypyridyl bases as photocytotoxic and DNA crosslinking agents BY- Arun kumar ,akanksha Dixit Samya Banerjee Sanjoy ,Somarupa Sahoo, Anjali A Karande & Akhil R Chakravarty page– 409
- Arylazoimidazole complexes of lead halide and their photochromism BY- Debashis Mallick ,Bharati Chowdhury ,Chandana Sen Kamal Krishna Sarkar Srikanta ,Sudipa Mondal & Chittaranjan Sinha Page – 418
- Catalytic liquid phase oxidation of cyclohexane with tert butylhydroperoxide over transition metal exchanged a zirconium phosphate BY- Savita Khare ,Priti Shrivastava Rajendra Chokhare jagat Singh Kirar & Swati & Parashar Page – 427

- Synthesis, characterization luminescence and photocatalytic studies of layered pervoskites NaMMgwO BY- Sreenu K Gundeboina Ravi ,CH Sudhakar Reddy Ravinder Guje & M Vithal Page – 435
- Methacryloyloxcalix arene based ion imprinted polymer as an potentiometric sensor BY- Izzet Sener Seyma Ayci Deniz Ugurag & Ebru Birlik Ozkitiik page– 444
- Sonochemical synthesis of ZnO ,NiO and nanoparticles and their catalytic activity for thermal decomposition and ammonium perchlorate BY- Seyed Ghorban Hosseini & Zahra Khodadadipoor Page – 449

3. Indian Journal of Chemistry: Section B-Organic including Medicinal

Website: <http://www.niscair.res.in>; <http://nopr.niscair.res.in>

ISSN: 0376-4699

Vol-57B, No.1

pp.75-136

January- 2018.

Frequency : Monthly

Article

- Titanocene chloride mediated radical induced synthesis of isobenzofuranones via allylation of aldehydes followed by in situ lactonization BY-Shirshendu Mukherjee & subhas Chandra Roy Page -85
- Synthesis and cytotoxic evaluation of cholesteryl 6-O- acyl-B- D-galactopyranosides BY- Srikanth Vudhgiri ,Koude Dhevendar ,Sunil Misra RB N Prasad & Ram Chandra Reddy Jala Page – 91
- Synthesis and biological activities of nicotinaldehyde based azlactones BY- B China Raju Page - 98
- Experimental and DFT studies for substituent effects on cycloadditions of C N –disubstituted nitrones to cinnamoyl piperidine BY-Sutapa Mandal ,Kaustabh K Maiti ,Avijit Banerji , Thierry Alain N?euman & Nivedita Acharjee Page -108
- A novel selective chemise for mg detection based on quinoline –crown ether BY- Ruifang Ma , Qiaohona Li & Qiang Zhang Page – 120
- Sufonylurea derivatives of tolbutamide analogues synthesis and evaluation of antimicrobial and antioxidant activities BY- DB Janaki Ramudu , Pulluru , ?Hari Babu , nagam Venkateswarlu , Tartti , Vijaya ,S Rasheed , Chamarthi Naga Raju & Ponne Venkata Chalapathi Page -127

3.1 Indian Journal of Chemistry: Section B-Organic including Medicinal

Website: <http://www.niscair.res.in>; <http://nopr.niscair.res.in>

ISSN: 0376-4699

Vol-57B, No.2

pp.201-314

February-2018

Frequency: Monthly

Articles

- Imidazole and oxazole containing fluorescent dyad Cu induced fluorescence quenching and cyanide sensing on –off- on ‘BY- Arvind Misra & Rashid Ali Page -217
- Delayed fluorescence based phenanthroimidazoles OLED emitters having electron transporting properties BY- Peethani Nagaraju Madhu , Maneesha Esther Mohanty & Vaidya Jayathirtha Rao Page – 229
- Ph-Responsive supramolecular assemblies of Hoechst-33258 with cucurbiturils Modulation in the Photophysical properties By- Nilotpal Barooah , Achikanath C Bhasikuttan & Jyotirmayee Mohanty Page - 241
- Photophysical modulations of biologically potent small molecules in biocompatible microheterogeneous environments created by cyclodextrins and lipid vesiccccles BY-Pradipta Purkayastha page-254
- Carbon dots as a nanotool for integrated photo-dynamic therapy and chemotherapy BY- Sonam Kumari ,Seema Singh & Prolay das Page-265
- Supramoleecular assistance of photocycladdition for cross –photodimerization BY- Mahesh Pattabiraman & Vijayakumar Ramalingam Page-271
- Dimeric carbocyanine dye and nucleic acid aptamer mediated detection of food borne toxin BY- Pallavi Chilka Prathap Reddy Patlolla & Bhaskar Datta Page-281
- Synthesis and photophysical [roperties of pyrrolonaphthyridin -11 one derivatives BY- Ragnath B Toche & Balasaheb P Pagar Page – 287
- Reccent developments in designing optical sensors for detection of basic amino acids BY- Aafrin M PettiwalaPrabhat K Singh Page – 293
- Excited state and Fluorescence probe properties of donor –acceptor subsitiuted ethenes A plausible photochromic material for organic eelectronics BY-Jagdeep Kumar ?Naresh Kumar & Prasanta Kumar Hota Page-301
- Bay- and ortho ring annulated perylenediimies Synthesis and their panchromatic absorption BY- Ramprasad Regar , Adiki Raja Sekhar ,RuchikaMishra & Jeyaraman Sankar Page - 308

3.2 Indian Journal of Chemistry: Section B-Organic including Medicinal

Website: <http://www.niscair.res.in>; <http://nopr.niscair.res.in>

ISSN: 0376-4699

Vol57-B, No.3

pp315-400

March-2018

Frequency: Monthly

Articles

- Stereoselective carbon-carbon bond formation via 1,2- asymmetric induction by a β -substituent in the reaction of a α -chloro sulfides with organozinc reagents By- S Raghavan* & L Raju Chowhan Page -327
- Chemoselective synthesis of 1,1-diacetates under solvent-free condition using efficient heterogeneous ecofriendly catalyst: P_2O_5 /kaolin BY-Nityanand Rai & Abha Sharma Page - 340
- An expedient synthesis of isoxazolo- and pyrazolo- acridines with molecular docking studies By- R Satheeshkumar, K PraveenKumar, P Shanmughavel & K J Rajendra Prasad Page - 345
- Synthesis of mordant azo dyes using supported diazonium ions and Bronsted acidic ionic liquids BY-Pranab J Das & Jesmin Begum page-355
- Metal-free and $FeCl_3$ catalyzed synthesis of azines and 3,5-diphenyl-1H-pyrazole from hydrazones and/or ketones monitored by high resolution EST-MS. BY- Jamal Lasri & Ali I Ismail Page-362
- Synthesis and antioxidant, antiurease and antixanthine oxidase activities of some new benzimidazoles bearing triazole, oxadiazole, thiadiazole and imin function BY - Nesrin Karaali Page – 374
- Synthesis and antimicro evaluation of novel 5 – substituted – 2 (p-tert-butylphenyl) benzoxazoles. BY- Meryem Tasci, Ozlem Temiz Arpacı Page – 385
- Synthesis and antimicrobial activity of some 5 – chloro -3 phenyl-1H-indole -20carbonyl derivatives. BY – S M Basavarajaiah and Mruthyunjayaswamy Page - 390

4. Indian Journal of Pure & Applied Physics

Website: <http://www.niscair.res.in>; <http://nopr.niscair.res.in>

ISSN: 0019-5596

Vol-56, No.01

pp.1-84

January-2018.

Frequency: Monthly

Articles

- Studies on single step facile growth of different tin oxide nanostructure at room temperature BY- Sanddep A Arote & Vilas A Tabhane Page No-7
- Diferuloylmethane anchored anatase TiO_2 nanoparticle for dye sensitized solar cell BY- Nathera A Ali ,Nagham A Hussein ,Baha T Chiad & Sundus M A Al –dujayli Page No-13

- Investigation of ZnO nanoparticles for dye their applications in wastewater treatment and antimicrobial activity BY- Neha Rana ,Kalan S Ghosh , Subh.ash Chand & Arvind K Gathania Page No-19
- Studies on triple junction electric field in ferroelectric cathodes BY- Meduri Ravi & K S Bhat Page No-26
- Spectroscopic and quantum mechanical investigations of phenylprop -2- enamide using density functional theory method BY- S Abbas Manthri R Raj Muhamed ,R Rajesh & V Sathyanarayanamoorthi Page No-34
- Comparison of measured and Monte Carlo—calculated electron depth dose distributions in aluminium BY- S Vandana P G Benny & T Palani Selvam . Page No-48
- Second law analysis in MHD flow and heat transfer of a rotating Casson fluid over a stretching surface BY- Shalini Jain & Rakesh Choudhary Page No-53
- Application of homotopy perturbation method for MHD free convection of water at 4 °C through porous medium bounded by a moving vertical plate BY- A K Jhankal Page No-63
- Investigations of structural chemical and physical properties of natural lac and its reinforced composites BY- Sukhvir Singh ,Vandana Singh & Ashish Kumar Gupta Page No-69
- Dispersion characteristics of novel class multi –clad dispersion shifted hollow for WDM optical systems BY- Vikram Palodiya & Sanjeev Kumar Raghuwanshi Page No-76
- Comparison of measured and Monte Carlo—calculated electron depth dose distributions in aluminium BY- S Vandana P G Benny & T Palani Selvam . Page No-76

4.1 Indian Journal of Pure & Applied Physics

Website: <http://www.niscair.res.in>; <http://nopr.niscair.res.in>

ISSN: 0019-5596

Vol-56, No.02

pp.85-180

February-2018.

Frequency: Monthly

Articles

- Molecular orbital studies frequency and solvent dependent NLO properties of prop -2-en-1-one BY- K Anitha ,V balachandran & B Narayana Page No-91
- Vibrational spectroscopic investigations DFT computations ,nonlinear optical and other molecular properties of 3-bromo-5 fluorobenzonitrile BY- S Jeyavijayan E Gobinath ,k Viswanathan & J senthil Kumar . Page No-108
- Vibrational analysis ab initio HF and DFT studies of 2,4,6-trimethyl phenol BY- S Prabhakaran & M Jamal Mohamed Jaffar Page No-119

- Structural analysis and theoretical investigations in pb additive Se-Te-Ge chalcogenide nano – composites BY- Neha Sharma ,Balbir Singh Patial & Nagesh Thakur Page No-128
- Investigations into the influence of temperature on the optical properties of NiO thin films BY- A N C Agbogu ,M P Orji & ABC Ekwealor Page No-136
- Electrical characterization of MIS diode prepared by magnetron sputtering BY- H Tanrikulu A Tataroglu ,AE E Tanrikulu & A Buyukbas Ulasan . Page No-142
- A Polarization insensitive ultrathin compact triple band metamaterial absorber BY-d Sood & C C Tripathi Page-149
- Elastic wave confinement and absorption in a dissipative metamaterial BY- Yinggang Li, Ling Chen & Qiangbo Ye Page No-158
- Aluminium metal matrix composites A retrospective investigation BY- Girija Moona,R S Walia, Vikas Rastogi & Rina Sharma Page No-164

4.2 Indian Journal of Pure & Applied Physics

Website: <http://www.niscair.res.in>; <http://nopr.niscair.res.in>

ISSN: 0019-5596

Vol-56, No.03 pp.181-252 March-, 2018.

Frequency: Monthly

Articles

- Ultrafast adsorption of organic dyes by activated –carbon @ Fe₃O₄ nanoscale composites An effective solution for water purification BY- Parvee Saini ,Rahul Sharma ,R P Pant & R K Kotnala Page No-187
- An ultrathin Polarzation insensitive frequency selective surface for wide stop band RF applications BY-S Garg ,D Sood & K Gopal . Page No-196
- Temperature dependence of J- V and characteristics of n-InAs/ GaAs heterojunctions prepared by flash evaporation technique and liquid epitaxy BY- A A M Farag ,F S Terra A Ashery ,G M M Fahim & A M Mansour Page No-203
- Application of bond energy model for different nanomaterials BY- Sandhya Bhatt & Munish Kumar Page No-210
- Relativistic solution of Eckart plus Hulthen potentials in the presence of spin and pseudospin symmetry BY- M Mousavi & M R Shojaei Page No-218

- .Experimental investigation of on –site degradation of crystalline silicon PV Modules under Malaysian climatic condition BY- M A Islam M Hasanuzzaman & Nasrudin Abd Rahim Page No-226
- Experimental investigation of on –site degradation of crystalline PV modules under Malaysian climPage-238

5. Indian Journal of Traditional Knowledge

Website: ijtk@niscair.res.in.

ISSN-0972-5938

Vol-17, No-1 pp.1 - 218

January- 2018.

Frequency: Monthly

Articles

- Unequal brothers –plant and fungal use in Guria and Racha Sakartvelo Caucas BY- Bussmann, Rainer W, Paniagua Zambrana Narel Y ,Sikharulidze Shalva Kikvidze zaal Kikodze David ,Tchelidze David ,Batsatsaahvili Ketevan ,Hart RE & Robbie E,*Page-7
- Ethnobiological study of traditional medicine practices for the treatment of chronic leg ulcer in south eastern Nigeria BY- Felix I Nwafor Michel K Tchimine Peculiar F Onyekere ,Nkechinyere O nweze & Celestina I Orabueze Page-34
- Cytotoxic activities of some Turkish medicinal plants against Hela cells in vitro BY- Cagla Bozkurt –Guzel ,Tuba Serbetci & Sukran Kultur *Page-43
- In vitro antibacterial and antitumor efficiency of some traditional plants from Turkey BY- Arzu Ucar Turker Arzu Birinci Yildirim Fatma Pehlivan Karakas & Hakan Turker Page -50
- An Ethnobotanical approach to animal disease and biological control in Antalya Southern Turkey BY- Suleyman Ari Mustafa Kargioglu ,Hacer Irem Yildirim & Muhsin Konuk Page- 59
- Ethnomedicinal uses of exotic Palant species in South –central Zimbabwe BY-Alfred Maroyi *Page-71
- Membrane stabilization and andro- spermatogenic potential of standardized fraction of *Cyperus esculentus* L. BY Saheed Sabiu ,Emmanuel Oladipo Ajani & Frans Hendrik O Neill - Page- 78
- Ethnozoological uses of common hippopotamus in Benin Republic BY-Etienne M Dossou Toussaint O .Lougbeignon ,Laurent G .Houessou & Jean T. Claude Codjia Page-85
- Selected Phenolic compounds in fruits of wild growing *Cornus mas* L. BY- Jasna Bajic –Ljubicic ,orica Popovic ,Rada Matic & Srdjan Bojovic * Page -91

- People's Perception of climate change impacts and their adaptation practices in Khotokha valley
BY- Wangdue Bhutan, Bhagat Suberi Krihna R Tiwari DB Gurung Roshan M Bajracharya & Bishal K Sitaula *Page-97
- Mazus Pumilus Steenis Pharmacognosy BY- Saiqa Ishtiaq, Uzma Hanif & Muhammad Shahryar Khan Afridi Page-106
- Role of herbal drugs on neurotransmitters for treating various CNS disorders A review BY- Tarkeshwar Dubey, Garima Sahu, Swati Kumari Bhooshan Singh Yadav & Alakh N Sahu *Page-113
- Diversity distribution pattern endemism and indigenous uses of wild edible plants in cold Desert Biosphere Reserve of Indian Trans Himalaya BY-Lipika Sharma, SS Samant Ashish Kumar manohar Lal, Kaushalya Devi & Lalit M Tewari Page -122
- Assessment of phytochemical antioxidant and genetic diversities among selected medicinal plant species of Mimosoideae BY- Manas Ranjan saha, Pallab Kar & Arnab Sen*page - 132
- Chemical analysis nutritional content and antioxidant property of Eulophia herbacea Lindl tubers a medicinally versatile Indian tribal nutritional food supplement By-Anil Tatiya, Mohan Kalaskar Yogesh patil & sanjay Surana *Page-141
- Chemical evaluation of mucuna species for L- dopa content –an anti- Parkinson's drug yielding medicinal Plant from India BY-Archana P Rina & RC Misra Page-148
- Inventory of traditional ethno –veterinary practices followed by goat Keepers in Uttarakhand BY- BS Khadda, Brijesh Singh DV Singh JL Singh SK Singh CB singh & Dheeraj Singh *Page-155
- In silico analysis of Cyclea peltata hook .f. & Thomson root extract for docking studies of the compound B –estradiol BY-Meena J Archana D & Santhy KS Page -162
- Clinical evaluation of Talapataka Churna A –Plyherbal Ayurvedic formulation in type2 Diabetes mellitus BY-Guruprasad C Nille, KRC Reddy & JS Tripathi - *page -168
- Chemical characterization of an Ayurvedic herbo- mineral preparation –Arogyavardhani vati A Potential tool for quality assurance BY- A singh S Ota N Srikanth, B Sreedhar & KS Dhiman *Page-176
- Traditional skill of ethnic people of the Eastern Himalayas and North East India in Preserving microbiota as dry amylolytic starters BY- Anu anupma Pooja Pradhan, Shankar Prasad Sha & Jyoti Prakash Tamag Page-184

- Traditional Knowledge and heirloom root vegetables Food security in trans –Himalayan Ladakh India BY- Sonam Chorol Dorje Angchok Phunchok Angmo ,Tsewang Tamchos & Ranjay K Singh *Page-198
- Assessment of indigenous knowledge on edibility of oyster *Crassostrea madrasensis* from the Ratnagiri coast of Maharashtra BY-Chogale ND ,Nirmale VH ,Metar SY ,Gangan SS, Pai R, Pawar RA & Singh H Page -204
- Indigenous approaches of orchid pest management in North East India BY- NK Meena ,Ram Pal ,D Barman & RP Pant Page -209

6. Journal of Scientific & Industrial Research

Website: <http://www.niscair.res.in>; <http://nopr.niscair.res.in>

ISSN: 0022-4456

Vol-77 No-01.

pp. 1-72

January-2018

Frequency: Monthly

Articles

- Research on Quantitative measurement and Feature Analysis of Industrial Overcapacity BY-Mei Feng Yafen Yan & Rong Hao *Page-11
- MERAM –R: Multi –Clustered Energy Efficient Routing Algorithm with Randomly Moving Sink Node BY- M Marjit Singh & H bassumatary *Page-15
- Dynamic Assessment of Freight Rail Vehicles Passing Through a Jog Aperiodic Irregularity BY- WJ P Casas & C E H Viganico* Page-18
- Efficient Identity –Based Parallel Key-Insulated Signature Scheme using Pairingover elliptic Curves*BY- R B Amarapu & PV Reddy * page-24
- Extraction of Abnormalities in MRI CT X ray and Ultrasound Images Towards Development of Efficient Compression Algorithm * page-K Vidhya T R G Babu & S S Devi Page-29
- Improvement of Surface Finis and Reduction of Tool Wear during Hard Turning of AISI D3 using Magnetorheological Damper *BY- B Girinath ,A Mathew ,J Babu ,J Thanikachalam & S S Bose page-35
- Development of an Industrially Feasible Medium for Enhanced Production of Extremely Thermophilic Recombinant BY- S Kandiyil R Abdul Malek R Aziz & H A E1 Enshasy Page-41
- Design of Innovative Pulse Thresher BY-B K Saha & S K Mandal Page-50

- Kinetic study and Characterization of Cellulase Enzyme from Isolated *Aspergillus niger* subsp *awamori* for Cellulosic Biofuels ?By- P Pachauri S More V Aranganathan ,S B Sullia & S Deshmukh Page-55
- Improving Performance of Compressed Natural Gas Fueled Passenger Car Engine by Addition of Hydrogen BY A K Sehgal ,M Saxena ,S Pandey & R K Maihotra Page-61
- Novel Technique of Mima Antenna Design for UWB Applications Using Defective Ground Structures page-T V Rao A Sudhakar & K p Raju Page-66

6.1 Journal of Scientific & Industrial Research

Website: <http://www.niscair.res.in>; <http://nopr.niscair.res.in>

ISSN: 0022-4456

Vol- 77 No.2

pp.73-138 February -2018

Frequency: Monthly

Articles

- Localization of Sensors by Base Station in Wireless Sensor Networks BY- P Parwekar & S Rodda *Page-83
- Identification of Protein Coding Region DNA Sequence Using Novel Adaptive Exon Predictor BY- S R Putluri & Md Zia Ur Rahman Page-87
- Enhancing the Abrasive Wear Resistance of Rotary Blade Material by Cryogenic Treatment BY- T P Singh J Singh & K Singh Page-92
- Sorption and Diffusion Phenomena in Pervaporative Dehydration of Acetic Acid through a PvA – PES Composite Membrane BY?- H K Dave & K Nath * Page-98
- Catalytic of biodiesel from *Milletia Pinnata* over Modified forms of Zirconia coated on Honeycomb Monoliths BY- TE MohanKumar S Z Mohamed Shamshuddin & R S Serrao * page-104
- Characterization of Fish Protein Hydrolysate from Red Meat of *Euthynnus affinis* and its Application as an Antioxidant in Iced Sardine By- U Parvathy K M Nizam A A Zynudheen G Ninan S K Panda & C N Ravishankar Page-111
- Neutral Avicelase from *Serratia marcescens* with Denim Biofinishing Potential ?By-A Shashidhar S Arza A Das S Bhattacharya & S Shivakumar page-120
- Effect of Salicylic acid Pretreatment on Functional and Sensory Quality of Minimally Processed Pomegranate Arils By-K Bhatia & R Asrey Page-125

- Extraction and Characterization of Oil from Ethiopian Mangifera Indica Seed Kernels BY- M Kemal S A Jabasingh A Yiman & J A Kumar Page-131

6.2 Journal of Scientific & Industrial Research

Website: <http://www.niscair.res.in>; <http://nopr.niscair.res.in>

ISSN: 0022-4456

Vol-77 No.3

pp139-194.

March -2018

Frequency: Monthly

Articles

- The Application of Quality Function Deployment to Smart Watches –The House of Quality for Improved Product Design BY- W C Ho, A W Lee, S J Lee & Grace TR Lin page-149
- Research on the Production Efficiency of China Civilian Military Listed Companies By-Weida He, Fu & Rong Hao Page-153
- Programming of an Industrial Robot Using Demonstrations and Soft Computing Techniques By-P M Khandekar, S S Chiddarwar & A Jha page-156
- Modelling the Effects of Innovative Leadership on Productivity and Profitability By-B Yan Page-164
- Influence Factor Analysis of MEMS and IC Integration Technologies BY- Yen-Chun Lee Page-168
- Comparative Analysis of Phrase Based, Hierarchical and Syntax Based Statistical Machine Translation BY- K K Arora & S S Agrawal Page-172
- Beneficiation Opportunities for Bark from South Africa Grown Eucalyptus grandis and Pinus Patula BY- R S Moodley, J E Andrew & B Bruce Sithole Page-176
- Implementation of Highly Loss Budget NGPON Incorporating the Direct Modulation and Advance Pulse Formats BY- A Gupta, R Bhardwaj & S Bakshi Page-181
- Porcelain Reinforced Polyester Resin Composites: Preparation and Characterization BY- R Sultana, R Akter, M R Qadir, M A Gafura & M Z Alam Page-184
- Influence of Oil Groove shapes on Frictional Properties of Slide Ways BY- M Kemal, S A Jabasingh, A Yiman & J A Kumar Page-188

7. Digit

Website: www.digit.in

ISSN: 74470-25140

Vol-18, N0-1

PP-1-110

January-2018

Frequency: Monthly

Articles

- Long live Indian Comics–Page-48
- The Talk of Town Page- 54
- Furry Space Pioneers Page- 62
- A Geek,s guide to AI in Sci –Fi Page-90
- ASK the Oracle Page – 93
- Retro Gaming Guide Page- 95

7.1 Digit

Website: www.digit.in

ISSN: 74470-25140

Vol-18, N0-02

PP-1-110

February-2018

Frequency: Monthly

Articles

- The best of ces 2018–Page-14
- Geeking out with your webcam Page- 22
- Projectors vs Tvs Page – 26
- Android apps to boost your productivity Page- 28
- Gtx 1070 Ti Asus vs Zotac Page – 37
- Google Firebase Page- 44
- Geeky movies of 2018 Page – 66
- Milleenials are killing words Page- 63
- Siberian Permafrost explosions Page-72
- Desktop to Tabletop Page – 108
- The death of net neutrality Page-102

7.2 Digit

Website: www.digit.in

ISSN: 74470-25140

Vol-18, N0-03

PP-1-110

March -2018

Frequency: Monthly

Articles

- Antec P8 vs Corsair Carbide SPEC-04 TG Page- 32
- Pseudoscience Page –60
- Climate engineering Page- 68
- Single cell DNA sequencing Page –70
- Clearing up space junk Page –72
- Bacteriophages Page -74
- The sun starter Page –77
- Armed and dangerous Page –80

8. Electronics For You

Website: <http://www.efymag.com>

ISSN: 2454-4426

Vol-06, No-9

pp.186+8+28

January-2018

Frequency: Monthly

Articles

- CLOUD SOLUTIONS ; From Sensor to Cloud A Plug and play approach evolving Page – 24
- EMBEDDED ; Special processors to drive IoT and wearables Page – 28
- DESIGN; The golden rules of electronic circuit design Page- 36
- INNOVATION; world ,s cheapest and smallest ventilator made in India Page – 40
- INTERVIEW; Peter Carson Qualcomm You need to take that L- shaped PCB and figure out how to put millimeter wave into it Page-43
- INTERVIEW; Gaurav Sareen Sigfox India The biggest challenge today is the Lack of hardware Page – 44
- TELECOM; How the IoT is revolutionizing telecom industry Page – 50

8.1 Electronics For You

Website: <http://www.efymag.com>

ISSN: 2454-4426

Vol-06, No-10

pp. 132+8+28

February-2018

Frequency: Monthly

Articles

- Innovation ;Touchless Drinking & CEO SLS Just Connecting some piece of Hardware to the Internet Page – 48
- Project Report ; Business Setup for e Waste Recycling Page – 96
- Gesture Controlled Wheelchair Using ATmega 32 Page-99
- HVDC power supply design Page – 103
- Smart box for mobile chargers and modems Page-108
- Analysis of transformer inrush current using java Page – 112

8.2. Electronics For You

Website: <http://www.efymag.com>

ISSN: 2454-4426

Vol-06, No-11 pp. 140+8+28

March - 2018

Frequency: Monthly

Articles

- AGRITECH: Nanosensors for agricultural pest management Page-28
- INTERVIEW: Nicolas Touchard, vice president, marketing, DxOMark: “Moving towards smartphone cameras that capture the same quality photographs as DSLR cameras” Page – 67
- INTERVIEW : Sandeep Agarwal, senior vice president and head of Global Center of Excellence for IoT, Happiest Minds Technologies: “The IoT is not something which an SI partner will deploy and stop” Page-68
- Driverless cars: Automotive sectors next big business bet Page – 78
- INTERVIEW: QualityKiosk Technologies: “Test automation reduces quality assurance lifecycle by at least 50 per cent Page – 81

9. Open Source

Website: <http://www.OpenSourceForU.com>

ISSN-2456-4885

Vol-06, No-04

pp.1-108

January-, 2018.

Frequency: Monthly

Articles

- Analysing Big Data with Hadoop *Page 45
- Getting Past the Hype Around Hadoop Page-49
- *Open Source Storage Solutions you Can Depend On* Page-52
- Build Your Own Cloud Storage System Using Oss Page-56
- A Quick Look at Cloonix the Network simulator *Page-59
- *Use These Python Based Tools for Secued Backup and Recovery of Data* Page- 69
- *Encrypting Partitions Using LUKs* Page-73

9.1 Open Source

Website: <http://www.OpenSourceForU.com>

ISSN-2456-4885

Vol-06, No-05

pp. 1-108

February - 2018

Frequency: Monthly

Articles

- Six Popular Open Source Cloud Platforms for the Enterprise Page-48
- *A Quick Comparison of the Five Best Big Data Frameworks* Page-58
- *Automate File Classification with with this Python Prgram* Page- 72
- An Introduction to Numpy *Page 84
- Free and Open Source Tools for Bioinformatics and Molecular Biology Page-93

9.2 Open Source

- *Top Ten Open source Tools for Mathematicians* Page-96

Website: <http://www.OpenSourceForU.com>

ISSN-2456-4885

Vol-06, No-06

pp. 1-108

March-2018.

Frequency: Monthly

Articles

- Ten popular Tools and Framaworks for Artificial Intelligence page- 26
- *How to Choose Between an RDBMS and a No SQLDatabase* Page-55
- How to Choose the Right Open Source Database Page-57
- Seven Design Decisions that Apache Cassandra Successor is Built On *Page-60
- *What's Hot about MongoDB ,HBase and Cassandra* Page- 68
- *A Quick Look at Open Source Databases for Mobile App Development* Page-89
- Open Source Databases that Work Best for IoT Page-94
- Explooring probabilistic Data Structures Bloom Filters *Page-97

10. PC QUEST

Website: <http://www.PCquest.Com>.

Vol-301 No-1 pp.1-74 January-, 2018. Frequency: Monthly

Articles

- GST and finance are the key focus of Wasme *Page-26
- We are the only one –stop point for collaboration solutions post cisco exit*Page-27
- Myntra aims billion dollar business with Rapid *Page-29

10.1 PC QUEST

Website: <http://www.PCquest.Com>.

Vol-301 No-2 pp.1-74 February-2018. Frequency: Monthly

Articles

- GSP s are heavily dependent on Gstn for everything they want to do *Page-23
- Grow with SAP is our Main Mantra *Page-25
- Top 5 Apps for Your Smart Kids Page-40
- 2018: Finance Under criminal Siege *Page-54
- Government & Education sectors are hot markets for ViewSonic *Page-57
- The integration with Blue Coat is now complete *Page-58
- Good habits for safe digital transactions *Page-73

10.2 PC QUEST

Website: <http://www.PCquest.Com>.

Vol-31 No-03 pp.1-74 MARCH -2018. Frequency: Monthly

- We process over 11% of global mobile money transation every day *Page-24
- Digitally Transforming to 4D *Page-30
- Bitdefender is already a famous brand worldwide *Page-33
- Drones in India –Today & Tomorrow *Page-56

11. IUP Journal of Computer Science

Website: <http://www.iupindia.in>

Vol-XII No- 1

pp.63

January - 2018.

Frequency: Quarterley

Articles

- An Analytic Quantitative Estimation of the performance of the mediator for Interaction Towards Automation of Internet protocol and Carrier –Grade Management Ecosystems BY- Raufu Oluwatoyin Raheem *Page-7
- Improving the Volatility Forecasts of Garch Family Models with the Recurrent Neural Networks BY- Amit Sahoo, Adita Garg , Jitendra Jangid and Abhijeet Chandra Page-33
- An Image Analysis Approach to Marksman Selection BY- Martins Ekata Irhebhude Olatinde David Bamidele and Francisca Nonyelum Ogwueleka Page-51

12. The IUP Journal of Information Technology

Issn-0973-2896

Website: <http://www.iupindia.in>

Vol-xiv no-1 pp-1-64

March-2018

Frequency-Quarterley

Articles

- Affinity –Aware CPU Modeling for Virtual Machines Using KVM BY-Garima Rastogi and Ramasushil *Page-7
- Evaluation and Analysis of Cyber Attacks in Nigeria BY- Adejoro Comelius Onimisi and Ogurueleka Francisca Nonyelum Page-16
- Educational Data Mining A Review BY- Smeet M Thakrar ,Navjyotsinh Jadeja and Nikunj Vadher Page-30
- Adoption of Mobile wallets in India An Analysis BY- Saurabh Mittal and Vikas Kumar Page-42
- Application of the Systems Development Life Cycle in 21'Century Military Sector BY- Adamu Sulaiman Usman and Oguueleka Francisca Nonyehum Page-58

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